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NEC-MITSUBISHI ELECTRONICS DISPLAY PROVIDES FULL-FUNCTION DISPLAY SOLUTION TO MICROSOFT'S NEW VISITOR CENTER

NEC MultiSync LCD2080UX and LCD4000 Deliver Cutting-edge Performance to the Center's Video Wall, Gaming Stations and Information Display Applications

CHICAGO – Mar. 24, 2005 – When Microsoft recently opened the doors to the visitor center of their Redmond, Washington Worldwide Headquarters, they extended an invitation for guests to explore the products, culture and history of Microsoft. They wanted visitors to believe that everyone in the world has potential and that great software can help them realize it. In essence, they wanted people to explore Microsoft's vision. To help communicate that vision, Microsoft selected NEC-Mitsubishi's MultiSync LCD2080UX and MultiSync LCD4000 displays.

Chosen because of their ultra-thin bezel and rapid response time, the MultiSync LCD2080UX displays are being used in a number of applications in Microsoft's showcase. In addition to the five foot video wall used to project images of workspace productivity, the MultiSync LCD2080UX products are also found in PC and Xbox® gaming stations. The MultiSync LCD4000 units, large-screen displays, are being used for information displays and in interactive kiosks.

"In the Visitor Center, we aim to show how Microsoft software can improve the quality and productivity of our customers' lives," said John Cirone of Microsoft's Corporate Marketing Group. "We're thrilled with the way the NEC-Mitsubishi displays are performing. They've played a big role in helping us communicate our message."

Microsoft, which is celebrating its 30 year anniversary this year, is using the Visitor center as a lifestyle showcase; a rich and dynamic example of how software touches so much of our daily life. The center features an interactive movie making studio, a PC & Xbox gamers center, a multimedia center featuring the windows XP Media Center Edition 2005 and a future office station featuring the possibilities software can bring to office productivity.

In all, more than 45 NEC-Mitsubishi displays are used throughout the visitor center. Projecting images as crisply and robustly as possible was absolutely essential in communicating the excitement that Microsoft's visionary technologies can bring to the home and office. In short, the displays in the Visitor center need to provide flawless delivery of the company's media and messages.

"We wanted the best visual projection method on the market so we evaluated a number of different technologies" said Cirone. "The NEC-Mitsubishi LCD displays give us the brightness and superior image quality that we wanted."

Because of the visitor center's success, NEC-Mitsubishi and Microsoft are teaming up on additional products around the Microsoft campus.