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**NEC DISPLAY LAUNCHES POWERFUL MEDIA SWITCHES TO ENABLE  
GREATER COLLABORATION**

***Companies, Schools and Houses of Worship Benefit from Built-in Control  
of NEC Devices and Easy Syncing***

**CHICAGO – February 10, 2016** – [NEC Display Solutions of America](http://www.techimage.com), a leading provider of commercial LCD display and projector solutions, today announced a new HDBaseT media switch that combines the ease of use of a push-button media switch with the robust connectivity of HDBaseT, and gives users greater control of compatible NEC displays and projectors.

The NEC NP01SW1 media switch delivers video, audio, power, LAN, and control over a single Ethernet cable. The push-button interface allows the user the ability to simply and easily switch among sources, and control the NEC displays or projectors. Connectivity includes 3 HDMI sources, a microphone, LAN, and USB A/B. Control features include on/off of the projector or large format display and volume control of the display device without needing special programming knowledge. Third party HDBaseT compliant receivers are also supported, so the NP01SW1 can be integrated into existing HDBaseT installations.

Meanwhile, the NP01SW2 includes the NP01SW1 switch and a HDBaseT receiver module for an all-in-one solution, available for NEC devices that do not have an OPS (Open Pluggable Specification) option slot, built-in HDBaseT receiver.

The NP01SW1 & NP01SW2 are the first products of this type to incorporate all of these technologies into one easy to set up and easy-to-use package.

“The beauty of the NP01SW1 is the elegant simplicity in controlling multiple sources and leveraging HDBaseT to send Ultra HD and 4K video over great distances,” said Keith Yanke, Senior Director of Product Marketing for Large Screen Displays and Projectors at NEC Display. “At their core, the media switches were built to make our technologies easy to use and to foster collaboration, be it in the boardroom, classroom or house of worship. They are the latest examples of NEC Display’s ingenuity in the marketplace.”

Among the key features of the NP01SW1 and NP01SW2 media switches are:

- 3 HDMI, USB A/B, LAN and microphone inputs
- Infrared window on the NP01SW1/NP01SW2, which enables easy control via the display devices’ remote control
- Wall-mounting bracket included, making installation simpler
- Pre-programmed for push-button control of NEC displays and projectors directly from the media switch
- Volume control of media and the microphone is included
- Compliance with HDBaseT devices and third-party receivers

The [NP01SW1](#) and [NP01SW2](#) will be available in February 2016 at a minimum advertised price of \$699 and \$849, respectively and come with a three-year warranty.

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#### **About NEC Display Solutions of America, Inc.**

NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD monitors, commercial- and professional-grade large-screen LCD displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. It develops leading-edge visual technology and customer-focused solutions for a wide variety of markets, including digital signage, education, graphics, healthcare, restaurants, retail, transportation, and many more. NEC is orchestrating a brighter world with the quality and reliability of its products and outstanding customer service. For additional information about NEC Display Solutions of America products, call (866) NEC-

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