

MEDIA ALERT

Media Contact: Philip Anast Tech Image (for NEC Display Solutions) (312) 673-6054 philip.anast@techimage.com

NEC DISPLAY SOLUTIONS HOSTS GOOGLE+ HANGOUT ON FDA MENU LABELING REQUIREMENTS

CHICAGO – April 29, 2015 – <u>NEC Display Solutions of America</u>, a leading provider of commercial LCD display and projector solutions, today announced a Google+ Hangout on the FDA menu labeling regulations. Here are the details:

When: 2 pm CT on Wednesday, May 6, 2015

Moderator:

 Richard Ventura, Vice President Business Development and Solutions NEC Display Solutions

Panelists:

- Betsy Craig, CEO & Co-Founder, MenuTrinfo
- Rodrick Glass, Executive Vice President, Sales & Business Development at <u>Allure Global</u>

Theme:

Menu labeling regulations will require certain restaurants to display nutritional information and calorie counts on their menu boards. According to the FDA, "Restaurants will have one year and vending machine operators will have two years from December 1, 2014, to comply with the new labeling regulations." The panel will address what these organizations need to consider for compliance. More information on the regulations can be found <u>here</u>.

To Participate:

Please visit

https://plus.google.com/u/0/b/108236736669306969025/events/cd5cp11mhufnmh9cslcd 4inklgg to join the live discussion.

###

About NEC Display Solutions of America, Inc.

Headquartered in Itasca, III., NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD monitors, commercial- and professional-grade large-screen LCD displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for a wide variety of markets, including enterprise, healthcare, education and digital signage. For additional information about NEC Display Solutions of America products, call (866) NEC-MORE, or visit the website at <u>www.necdisplay.com</u>. For digital images, please visit <u>http://necdisplay.com/digital-media-library</u>. Follow us on our social media channels: <u>Facebook, YouTube, Google+, Twitter</u> and LinkedIn.

About VUKUNET

VUKUNET powers growth in the digital out-of-home advertising business, and creates new revenue opportunities for DOOH network owners from trading desks, digital agencies and online companies. As the only global solution for online DOOH ad buying, VUKUNET automates campaign planning, inventory availability, flighting of ads and reporting of POP. For additional information on this ad serving platform from NEC Display Solutions of America, please visit <u>www.vukunet.com</u>, or call (877) 805-VUKU.