

## FOR IMMEDIATE RELEASE

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## NEC DISPLAY EXPANDS LCD PROJECTOR LINEUP WITH EIGHT NEW ME SERIES PORTABLE MODELS

# Projectors Benefit K-12 and Corporate Users with Simpler Collaboration and Top-of-the-Line Color Reproduction

**CHICAGO – February 15, 2017** –<u>NEC Display Solutions of America</u> announced today eight new XGA- and WXGA-resolution projectors, improving classrooms and meeting spaces with the next generation of multi-purpose LCD models.

The light-weight, portable ME Series projectors include 3,000-, 3,300-, 3,600- and 4,000lumen options that meet the color reproduction needs of the K-12 classroom. The units include a 1.7x zoom lens for added installation flexibility, making it easy for new and replacement situations.

Supporting collaboration and screen sharing are key drivers of the new ME Series projectors. They utilize NEC's MultiPresenter, a multi-user (up to 16 connections from smart phones, tablets and PCs) collaborative screen-sharing solution that allows students and instructors to share images, files, documents, presentations, and more simultaneously over a wired or wireless network. Operating system agnostic, it combines users of Windows, MAC, iOS and Android operating systems onto a single screen.

The new ME Series projectors also feature advanced geometry adjustments such as horizontal and vertical keystone, cornerstone, and pincushion, which can be easily and quickly made to keep a squared image on the screen, regardless of whether the projector is moved from room to room or permanently installed. "We recognize the need for projectors that deliver great presentations and foster collaboration to enhance learning environments," said Richard McPherson, Senior Product Manager of Projectors at NEC Display. "The ME Series projectors give educational institutions and other sectors top-line color reproduction without breaking their budgets."

Among the other benefits of the ME Series projectors:

- Quick Start, allowing for projection in seconds
- Extended lamp life (up to 9,000 hours) and fewer lamp and filter replacements, which help lower users' total cost of ownership
- Simple replacement of legacy LCD projectors with same footprint, lens position, and throw angle

The ME Series projectors ship with a 3-year limited parts and labor warranty, and will be available in February 2017 at a minimum advertised price as follows:

- <u>NP-ME301W</u> \$629
- <u>NP-ME301X</u> \$529
- <u>NP-ME331W</u> \$699
- <u>NP-ME331X</u> \$599
- <u>NP-ME361W</u> \$749
- <u>NP-ME361X</u> \$649
- <u>NP-ME401W</u> \$949
- <u>NP-ME401X</u> \$849

Lamps are covered for 1 year or 500 hours, whichever comes first. To register for Star Student, educational institutions can visit <u>www.necstarstudent.com</u> for more information.

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## About NEC Display Solutions of America, Inc.

NEC Display Solutions of America, Inc., a leading designer and provider of innovative displays, offers the widest range of products on the market, such as commercial- and

professional-grade large-screen LCD displays, desktop LCD monitors, direct view LED displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. Benefitting from the technologies of NEC Corporation and its own Research and Development, NEC produces leading-edge visual technology and customer-focused solutions for a wide variety of markets, including education, retail, transportation, broadcast, enterprise, healthcare, houses of worship, and many more. NEC is orchestrating a brighter world with the quality and reliability of its products and outstanding customer service. For additional information about NEC Display Solutions of America products, call (866) NEC-MORE, or visit the website at <u>www.necdisplay.com</u>. Follow us on our social media channels: <u>Facebook</u>, <u>YouTube</u>, <u>Google+</u>, <u>Twitter</u> and <u>LinkedIn</u>.

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