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**LAS VEGAS-McCARRAN INTERNATIONAL AIRPORT DEPLOYS
NEC DIGITAL SIGNAGE IN NEW TERMINAL AS PART OF \$2.4 BILLION
PUBLIC WORKS PROJECT**

***Robust LCDs Provide Flight Information, Wayfinding and Airline Branding
to Meet Growing Tourism Requirements***

CHICAGO – June 13, 2012 – [NEC Display Solutions of America](#), a leading provider of [commercial LCD](#) display and [projector](#) solutions, today announced that Las Vegas-McCarran International Airport selected and will be deploying more than 900 NEC large-screen displays and 800 single-board computers (SBCs) for the city's new \$2.4-billion Terminal No. 3, slated to open June 27.

The dynamic [digital signage](#) will be used to provide flight, baggage and gate information, wayfinding, directories and airline branding to many of the 41 million travelers who pass through the airport each year. The 1.9-million sq.-ft., 14-gate facility is the largest modern public works project in Nevada history and will be home to nearly two dozen international and domestic airline carriers that fly to Las Vegas.

“Employing 1,800 people at its peak, the [McCarran](#) Terminal 3 project positions Las Vegas for the demanding growth in international and domestic travel, and our region as the premier tourism destination,” said David Bourgon, Manager, Airport IT Services at McCarran Airport. “NEC’s digital signage will be instrumental in guiding our visitors through the new facility and creating lasting, positive experiences and memories.”

NEC's innovative technology, comprised of 182 46-inch P461s and 723 40-inch P401s, will be used for flight, baggage and gate information, security checkpoints, gate-holding areas and check-in counters. Selected for their quality and reliability, these NEC models are designed to operate 24/7 in the most demanding environments. NEC's SBCs also will be deployed with the digital screens and reside in the slot options of the P Series displays. Having the computers residing in the monitors addresses the challenge of where to house the source computers for flight information displays mounted high on walls or in the air on pedestals.

"NEC has built a reputation for innovation and leadership in digital signage, and we're grateful for the confidence that McCarran Airport officials continue to place in us," said Keith Yanke, Director of Large-Screen Displays and Projectors at NEC Display Solutions. "Las Vegas and its hospitality industry are home to many NEC technologies, and we welcome our role in helping make Las Vegas a top tourist destination in the world."

"The decision to use NEC displays in our new terminal turned out to be an easy one," Bourgon said. "Since we began using NEC products in 2006, we have been extremely satisfied with their performance and durability."

McCarran Airport flies an average of 114,000 passengers a day and handles more than 500 tons of cargo. More than 1,000 NEC displays already are used in Terminals 1 and 2.

To see NEC digital signage and other display technologies firsthand, visit NEC at [InfoComm12](#) Booth No. C6819 from June 13-15 in the Las Vegas Convention Center.

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About NEC Display Solutions of America, Inc.

Headquartered in Itasca, Ill., NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD monitors, commercial- and professional-grade large-screen LCD displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for a wide variety of markets, including enterprise, healthcare, education and digital signage. For additional

information about NEC Display Solutions of America monitors, consumers can call (866) NEC-MORE, or visit the website at www.necdisplay.com. For digital images, please visit <http://necdisplay.com/digital-media-library>.

About VUKUNET

VUKUNET, from NEC Display Solutions of America, is the engine that powers the digital out-of-home advertising business. VUKUNET is the only universal ad serving platform that drives ads to any digital out-of-home network, regardless of content management system. VUKUNET makes the buying, flighting and reporting of digital out-of-home ad campaigns easy. For additional information about VUKUNET, visit www.vukunet.com, or call (877) 805-VUKU. For VUKUNET logos and digital images, please visit <http://www.vukunet.com/pressresources.aspx>.