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NEC DISPLAY SOLUTIONS MULTISYNC LCD3090WQXi WINS BEST OF SHOW HONORS AT 2008 MACWORLD EXPO

Premium Color Performance, Pinpoint Calibration Help LCD3090WQXi Win Best of Show for Display Category; Second Consecutive Year that NEC Wins Award

CHICAGO – January 18, 2008 – NEC Display Solutions of America, a leading standalone provider of commercial and residential LCD, plasma, and projector displays, today announced its new 30-inch MultiSync LCD3090WQXi has been awarded Best of Show at MacWorld Expo 2008, the second consecutive year that NEC has won this honor.

The MacWorld Best of Show title is awarded to the foremost trend-setting products in each of the 11 product categories at the MacWorld Expo. The awards are given to the most innovative products, which make the Mac user experience easier and more beneficial. The LCD3090WQXi display is engineered to address the graphics, design, medical, photography, print production, and CAD/CAM industries.

"The ways this monitor displays and manages color were the distinguishing factors that set the NEC LCD3090WQXi apart," said Stan Swiderski, Product Manager for NEC Display Solutions. "Mac users will not only experience one of the widest color gamuts in the industry, but also enjoy the smooth color uniformity across its 30-inch screen."

The MacWorld Best of Show Award was presented January 16 at the MacWorld Expo in San Francisco, before a cheering audience. The MultiSync LCD3090WQXi will be available for March 2008 shipment.

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About NEC Display Solutions of America, Inc.

Headquartered in Itasca, III., NEC Display Solutions of America, Inc., is a leading provider of innovative LCD displays, professional grade plasmas and projectors, and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for the consumer, enterprise, professional, medical and digital signage markets. For additional information about NEC Display Solutions of America monitors, consumers can call (866) NEC-MORE, or visit the Web site at <u>www.necdisplay.com</u>.

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