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Media Contact: Philip Anast

Tech Image (for NEC Display Solutions)

(847) 279-0022, x238

philip.anast@techimage.com

MACTECH, MACSIMUM NAME NEC DISPLAY SOLUTIONS BEST OF SHOW WINNER AT MACWORLD CONFERENCE & EXPO

Display Performance, Color Calibration Sensor Propel MultiSync LCD3090W-BK-SV to Victory; 2009 Marks Third Consecutive Year NEC Wins Macworld Expo Award

CHICAGO – January 22, 2009 – NEC Display Solutions of America, a leading standalone provider of commercial LCD displays and projectors, today announced that its new 30-inch widescreen display with SpectraView_{II}[™] color calibration sensor and software received MacTech Magazine/Macsimum News' Best of Show honors at Macworld Conference & Expo 2009. The award marks the third year in a row that NEC has received product honors at this global trade show for the Macintosh community.

MacTech and Macsimum editors bestowed Best of Show awards on 13 products, including the NEC MultiSync® LCD3090W-BK-SV, from among thousands of products displayed by the 500 exhibitors at the exposition. MacTech is the only monthly magazine focused on Mac at the technical level, while Macsimum is an online newspaper about all things Mac.

"We're honored to receive a Best of Show award from MacTech and Macsimum," said Stan Swiderski, Product Manager for NEC Display Solutions. "The 30-inch NEC display with SpectraView_{II} Color Calibration provides precise wide color gamut calibration and profiling, benefiting Mac users in many fields."

The LCD3090W-BK-SV display is designed for users in the graphic design, digital animation, photography, print production, image analysis and CAD/CAM industries, as well as soft-copy clinical viewing in the medical field.

The display is backed by a four-year warranty on parts and labor and is available for shipment with an estimated street price of \$2,449.

Owned and produced by Framingham Mass.-based IDG World Expo, Macworld Conference & Expo showcases products and services for professionals involved in media and creative content development for corporate and home applications, as well as prosumers using the Mac at home.

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About NEC Display Solutions of America, Inc.

Headquartered in Itasca, III., NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD displays, professional-grade large-screen LCD displays, a diverse line of projectors, and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for a wide variety of markets, including enterprise, professional, education, medical and digital signage. For additional information about NEC Display Solutions of America monitors, consumers can call (866) NEC-MORE, or visit the Web site at www.necdisplay.com.

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