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**NEW GENERATION OF M SERIES SHORT-THROW PROJECTORS FROM
NEC DISPLAY SOLUTIONS**

***Schools, Businesses Benefit from Projectors' 'Bring Your Own Device'
Approach***

CHICAGO – September 1, 2015 – [NEC Display Solutions of America](#), a leading provider of commercial LCD display and projector solutions, announced today a new generation of M Series short-throw projectors that foster deep collaboration among users.

Using the latest DLP® technology from Texas Instruments, the 3,300-lumen M333XS and 3,500-lumen M353WS models deliver high contrast images (10,000:1), are filter free, and have 0.6:1 and 0.48:1 throw ratios, respectively.

Environmentally-friendly features include ECO Mode™ with ambient light sensor, which increases lamp life up to 8,000 hours, while lowering power consumption, as well as quick start (3 to 4 seconds) and auto power on via the RGB input connector. A carbon savings meter calculates the positive effects of operating the projectors in ECO Mode.

Advanced software lets K-12, higher education and business users network their projectors for easier management and control. The Image Express Utility Lite function allows up to 16 devices – from PCs, tablets and smart phones – to be wirelessly connected to each projector concurrently. Thumbnail images give presenters easy visibility to each participating device so they can easily toggle between sources.

The projectors also include NEC [DisplayNote](#) Software, an app that lets leaders and participants present, share and annotate content from any platform or device so their notes are automatically saved. Additional DisplayNote licenses are available for purchase.

“The M Series projectors subscribe to a ‘bring your own device’ philosophy with their wireless capabilities, and let educators and business professionals determine what sources to display on-screen in an instant,” said Bob Guentner, Senior Product Manager of projectors for NEC Display Solutions. “The projectors’ superb color accuracy and high contrast ratios enable viewers to see a high degree of detail, even in rooms with higher ambient light.”

The M333XS and M353WS projectors include the following features:

- XGA and WXGA native resolutions, respectively
- DLP engine, featuring BrilliantColor™ Technology
- HDMI 3D display up to 144Hz
- DICOM display mode
- Dual HDMI inputs to connect to multiple external devices
- Automatic keystone correction technology, which instantly projects a square image even when the projector is set up at a steep offset angle to the screen
- Sealed optics engine
- Powerful 20-watt speaker
- Microphone input
- Low power consumption (0.2W in stand-by mode), which minimizes energy costs
- Optional interactive camera module (NP03Wi) and wireless dongle (NP05LM1)

The [M333XS](#) and [M353WS](#) ship with a two-year limited parts and labor warranty, and will be available in September 2015 at their minimum advertised prices of \$959 and \$1,069, respectively. The warranty on the lamp is for 500 hours or 1 year, whichever comes first.

To register for NEC Display’s Star Student Program, educational institutions can visit www.necstarstudent.com for more information.

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About NEC Display Solutions of America, Inc.

NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD monitors, commercial- and professional-grade large-screen LCD displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. It develops leading-edge visual technology and customer-focused solutions for a wide variety of markets, including digital signage, education, graphics, healthcare, restaurants, retail, transportation, and many more. NEC is orchestrating a brighter world with the quality and reliability of its products and outstanding customer service. For additional information about NEC Display Solutions of America products, call (866) NEC-MORE, or visit the website at www.necdisplay.com. Follow us on our social media channels: [Facebook](#), [YouTube](#), [Google+](#), [Twitter](#) and [LinkedIn](#).

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