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NEC DISPLAY SOLUTIONS ENHANCES PORTABLE PROJECTORS WITH NEW INPUTS, FEATURES AND VIRTUALLY MAINTENANCE-FREE DESIGN

Three New Mainstream, 2600- to 3000-lumen, XGA and WXGA Portable Projectors with Greenest Features to Date

CHICAGO – September 7, 2010 – NEC Display Solutions of America, a leading provider of commercial LCD display and projector solutions, announced today its new Portable Series projectors, including the M260X, M260W and M300X. These models were developed to address the needs of schools and offices on a tight budget that require a bright, wired network projector with remote monitoring and control capabilities. The model transitions include the M260X replacing the NP410, M260W replacing the NP410W and M300X replacing the NP510.

Designed to keep audiences engaged during presentations, the NEC M260X, M260W and M300X are value-driven, eco-friendly portable projectors ideal for education and small-to-medium-sized business environments. These models deliver remarkably bright images and feature wired and wireless (optional) networking, HDMI and USB inputs, high contrast (2000:1) and up to 6000 hours of lamp life (in ECO Mode™). The Portable Series was created with the environment in mind and includes a carbon savings meter, energy-saving features such as Power Save (<1-watt in standby mode), quick startup and direct power off. Additionally, the projectors offer extended lamp and filter life, benefiting classrooms and boardrooms alike.

"The M260X, M260W and M300X kick off this Portable Series update with a new chassis, a multitude of advanced technologies and broad connectivity," said Rich

McPherson, Senior Product Manager of projectors for NEC Display Solutions. "The total cost of ownership of these projectors is a huge benefit to our customers when you take lamp changes into consideration. The maintenance-free design enables users to change their filter and lamp simultaneously after 6000 hours of use, which is a huge asset to any facility."

The M260X, M260W and M300X include the following features:

- XGA native resolution (M300X, M260X) and WXGA native resolution (M260W)
- Brightness up to 3000 lumens
- Lamp life up to 6000 hours when operated in ECO Mode
- 6000-hour filter life provides a virtually maintenance-free projector and lowers the total cost of ownership
- New cabinet design
- Ample input connectivity, including HDMI and USB
- 10-watt speaker
- Variable audio-out to connect the projector to an external speaker and control the volume with the projector's remote control
- RS-232 with less than 1 watt consumption in standby mode
- DICOM Simulation enables users in medical environments to display accurate diagnostic images
- Image Express Lite enables the wireless transmission of an image to the projector without the need for external components
- Wireless LAN Connection IEEE801.11n (optional)
- Cornerstone correction using PC software allows users to easily square an image when the projector is set up at an angle to the screen (available January 2011)
- Geometric Correction allows the projector to easily display an image on a cylindrical, spherical or other shaped screen without distortion (available January 2011)
- Auto vertical keystone correction instantly projects a square image even when the projector is set up at a steep offset angle to the screen
- USB Viewer allows users to present in seconds by using a flash drive to project jpeg images without a computer source

- Virtual Remote (DDC/CI) allows users to control the projector directly from a computer without the need for additional control cables
- Active lens cover enables presenters to immediately mute the audio and video, then seconds later lower the lamp brightness to 25% for a short period of time
- Closed captioning enables decoding and display of text information from a video source
- ECO Mode allows for multiple settings dependent upon the brightness required in the application and power savings desired by the user
- Carbon savings meter calculates the positive effects of operating the projector in ECO Mode, which is encouraged by an optional message at startup

The new Portable Series models will be available in October 2010 at an estimated street price of $799, $849 and $899 for the M260X, M260W and M300X, respectively. The projectors ship with a 2-year limited parts and labor warranty. The lamp is covered for 1 year or 500 hours, whichever comes first. Education customers receive an additional year, and registered Star Student customers receive an additional 2 years on their warranty. To register for Star Student, visit www.necstarstudent.com for more information.

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About NEC Display Solutions of America, Inc.
Headquartered in Itasca, Ill., NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD monitors, commercial- and professional-grade large-screen LCD displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for a wide variety of markets, including enterprise, healthcare, education and digital signage. For additional information about NEC Display Solutions of America monitors, consumers can call (866) NEC-MORE, or visit the website at www.necdisplay.com. For digital images, please visit http://www.necdisplay.com/products/digitalmedialibrary/.

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