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**NEC DISPLAY SOLUTIONS IMPROVES
ITS PORTABLE PROJECTOR M SERIES**

***Advanced Connectivity with Eco-Conscious
Features at a Budget-Friendly Price***

CHICAGO – November 7, 2012 – [NEC Display Solutions of America](#), a leading [provider](#) of commercial LCD display and projector solutions, announced today its [M271X](#), [M311X](#) and [M311W](#) projectors, mainstream models ideal for education and small-to-medium-sized business environments that need essential features, including bright images, automated technologies and eco-friendly appeal.

The environment is kept in mind with these models through ECO Mode™ technology, a carbon savings meter, extended filter life, and energy-saving features such as quick startup and direct power off. The M271X and M311X projectors offer lamp life up to 10,000 hours and a high contrast ratio of 3000:1. The M311W projector offers up to 8,000 hours of lamp life and the same contrast ratio. The projectors consume 12 percent less power in ECO Mode than earlier models.

NEC's M Series is easy-to-use and budget-friendly, providing portability and brightness up to 3100 lumens. A new feature offered is the Wireless Imaging Utility (WIU), which enables users to send images from their iPad directly to the projector.

Crestron Roomview Connect™ provides unified management by controlling multiple projectors connected to a network while providing emergency messaging capabilities desired in today's classrooms.

“The advanced networking capabilities, coupled with dual VGA, HDMI and USB inputs, make the projectors powerful tools for classroom and conference room use, including those in healthcare environments where DICOM Simulation technology can be utilized,” said Rich McPherson, Senior Product Manager for Projectors at NEC Display Solutions. “M Series projectors use the same lamps as their predecessors, allowing the lamp accessory to be compatible for customers planning a facility refresh but who want to use their existing lamps' full lifecycle. This is a huge advantage to school districts and regional offices installing projectors at multiple locations.”

NEC's M271X, M311X and M311W include the following features:

- XGA and WXGA resolutions
- 2700 and 3100 lumens of brightness
- 3000:1 contrast ratio
- Lamp life up to 4000 hours normal and up to 10,000 hours in ECO Mode
- HDMI input connects you to high-definition sources
- Dual computer inputs ensure quick switching between presentations
- USB Viewer allows you to present without a PC using a USB flash drive
- Variable audio-out allows the remote control to adjust the volume of self-powered external speakers connected to the projector
- ECO Mode technology helps extend lamp life and lowers power consumption
- Integrated active lens cover mutes audio and video while lowering the lamp power to 25 percent to conserve energy
- Integrated RJ-45 and/or wireless LAN (optional) quickly connects to the LAN for control or image transmission
- Virtually maintenance-free design includes improved 5000-hour filter life

The M271X, M311X and M311W will be available in December 2012 at an estimated street price of \$802, \$912, and \$989, respectively. Each projector ships with a 2 year limited parts and labor warranty. The lamp is covered for one year or 500 hours, whichever comes first. Education customers receive an additional year, and registered

Star Student customers receive an additional 2 years on their warranty. To register for Star Student, visit www.necstarstudent.com for more information.

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About NEC Display Solutions of America, Inc.

Headquartered in Itasca, Ill., NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD monitors, commercial- and professional-grade large-screen LCD displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for a wide variety of markets, including enterprise, healthcare, education and digital signage. For additional information about NEC Display Solutions of America products, call (866) NEC-MORE, or visit the website at www.necdisplay.com. For digital images, please visit <http://necdisplay.com/digital-media-library>. Follow us on our social media channels: [Facebook](#), [YouTube](#), [Twitter](#) and [LinkedIn](#).

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