

Empowered by Innovation



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## **NEC ADDS FIVE NEW PROJECTORS TO POPULAR LT AND VT SERIES**

### *NEC Sets New Standard for Price-Performance*

**Chicago, December 6, 2005** – NEC, an industry leader in projectors and plasma displays, adds five new projectors to its best selling product line. The NEC LT280 and LT380 LCD projectors feature integrated wired and wireless LAN compatibility. The VT48, VT480 and VT580 LCD projectors are affordably priced while still boasting such essential features as high light output, quick set-up, wall color correction and keystone correction. Estimated street prices will start at \$795\* after rebate, setting an unprecedented new price band for a brand-new product line in the projector category.

“Up until now our industry made a tradeoff -- offer cutting-edge technology *or* an affordable price,” said David Woolf, vice president of marketing, NEC. “NEC’s new line of VT and LT projectors challenges this assumption and delivers exactly what our customers are asking for: breakthrough features and performance at an affordable price.”

### **Real-Time Wireless Presentations: NEC LT280 and LT380 Projectors**

NEC is now offering two digital projectors with powerful wireless and wired LAN connections which provide high-speed, content-rich communication to the audience. The LT280 and LT380 projectors are wireless LAN IEEE 802.11b/g compatible, with integrated RJ45 input which provides quick connection to the wired network, and allows the user to perform remote diagnostics to check the status of projectors.

Remote diagnostics enable the user to monitor and make adjustments to the projectors via the network from remote locations making these perfect installation projectors for large corporations, small/medium businesses, government and educational settings. The LT280/380 is also extremely user friendly, with features including email notifications that are sent to inform the user when the lamp approaches end of life.

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Rounding out the additional unique features of the NEC LT280 and LT380 projectors are enhanced security features, lamp saver technologies (including built-in sensors that protect the lamp and projector from overheating), advanced video processing and extensive input capabilities (including DVI-D with HDCP on the LT380). The LT280 has a superior brightness of 2500 ANSI lumens, while the LT380 is 20% brighter at an amazing 3000 lumens. Both projectors are XGA 1024x768 native resolution.

### **Essential, Easy-to-Use Features at Affordable Prices: NEC VT48, VT480 and VT580 Projectors**

The VT series of NEC projectors offer ample brightness and resolution at a low price uncommon for this category. The VT48 is a bright 1600 ANSI lumens, while the VT480 and VT580 are even brighter at 2000 ANSI lumens. The VT series projectors display crystal clear images; the VT48 and VT480 are SVGA 800x600 native resolution, while the VT580 is XGA 1024x768 native resolution.

The VT series projectors are easy to use and affordably priced for a broad range of applications with essential features that presenters need in order to connect with their audience -- features such as built-in wall color correction that allows you to properly display an image even on non-white surfaces and keystone correction technology to project a square image.

The VT48/480/580 feature an intuitive plug and play setup and operation along with quick start-up that lets you begin presenting in seconds. These projectors also feature a phenomenal lamp life of up to 4,000 hours via the Eco-mode™ technology, while still keeping the noise level as low as 25dB. Each projector is lightweight and portable enough to be easily moved from room to room, making them the perfect choice for educational settings, growing businesses and corporations.

### **Pricing and Availability**

The highly affordable VT series of projectors start under \$800\*! The new VT48 is \$795\*, the VT480 is \$995\*, and the VT580 is \$1,095\*, all after rebate. All are available in early January 2006.

The integrated high speed wireless LT280 and LT380 projectors are competitively priced at \$1,195\* and \$2,495\* respectively, after rebate. Both will be available mid-December 2005.

### **Warranty**

The LT280/380 and VT48/480/580 projectors all come standard with NEC's industry leading three-year limited warranty including one-year InstaCare<sup>SM</sup>! This warranty includes a three-year limited warranty on parts and one-year limited warranty on labor. The lamp is covered for one-year or 500 hours - whichever comes first. InstaCare provides the original owner one-year of either limited three business day repair/return or next business day exchange.

NEC Solutions America, Visual Systems Division, is the second largest provider of professional grade plasmas and projectors in North America. A Global 150 technology leader with over \$40 billion in revenue, NEC Corporation delivers projectors and plasma displays with crystal clear images every time – *because it's your image*. For more information, please visit [www.necvisualsystems.com](http://www.necvisualsystems.com) or call 1-800-NEC-INFO.

**About NEC Solutions (America), Inc.**

NEC Solutions (America), Inc. is a premier provider of integrated solutions for the Connected Enterprise in North America. As an affiliate of NEC Corporation (NASDAQ: NIPNY) (FTSE: 6701q.1), NEC Solutions America taps into a global resource network to help clients leverage technology to achieve a competitive edge. From corporate performance management and biometric security solutions to digital cinema and in-theatre advertising systems, visual displays and server solutions, the expertise is delivered with the personal attention needed to address individual situations. With headquarters in Rancho Cordova, California, NEC Solutions America serves a wide range of markets, including the healthcare and public safety, financial services, cinema, retail and manufacturing markets. Information regarding NEC Solutions America can be found at [www.necsam.com](http://www.necsam.com).

\*All prices listed are after \$300 mail-in rebate and are Estimated Street Price (ESP) which may vary. Rebate valid until 1-31-06.  
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