

## FOR IMMEDIATE RELEASE

Media Contact: Philip Anast

Tech Image (for NEC Display Solutions)

(847) 279-0022, x238

philip.anast@techimage.com

## NEC INTRODUCES GIANT 82-INCH PROFESSIONAL-GRADE LCD FOR DIGITAL SIGNAGE, CORPORATE INFORMATION DISPLAY

## MultiSync LCD8205 Ensures Companies Make a Statement

**CHICAGO** – September 15, 2008 – NEC Display Solutions of America, a leading standalone provider of professional LCD and plasma displays and projectors, announced today its largest LCD yet, the expansive 82-inch NEC MultiSync LCD8205. The professional-grade LCD provides unsurpassed quality, and the ability for companies and organizations to showcase brand messages in an eye-catching, large format, with rich color and amazing clarity.

The LCD8205 can be seen at 2008 Digital Signage Expo East (in the Wireless Ronin Booth, No. 201) on September 17-18 at the Pennsylvania Convention Center in Philadelphia, Pa.

The LCD8205 can be installed in either portrait or landscape orientation and even tiled together for a video wall up to four displays high and four displays wide, to create a massive video canvas of 328 inches diagonal viewable area. Automatic ambient light sensors also monitor changing light conditions to subtly optimize the brightness level to the environment.

The new display also performs with 600 cd/m² high brightness for easy viewing in bright rooms and a high 5000:1 contrast. NEC's XtraView+ delivers an extremely competitive 178-degree viewing angle for excellent off-axis viewing, which is crucial in public settings

where viewers are often viewing from the side. The LCD8205 also features a 1920 x 1020 HD resolution.

"The MultiSync LCD8205's sheer size delivers unparalleled NEC quality, and gives messages and images the wow-factor needed to reach large audiences," said Jean McLaughlin, Senior Product Line Manager for NEC Display Solutions. "This display is big and bold enough for premium brands to make a statement and enhance their global brand images."

As a solutions provider, NEC will make available special cases, wall and floor mounts to accommodate the sheer size and weight of the LCD8205.

The new MultiSync LCD8205 offers the following key features:

- Professional-grade technology for demanding 24/7 usage
- Full high-definition (HD) 1080p resolution (1920 x 1080) for optimum clarity
- Optional protective panel, which protects the display from damage
- Five picture modes for quick user optimization of viewer experience
- 8ms response time for full-motion video
- Thermal protection and internal heat sensors for increased longevity
- Inputs including DVI, HDMI, composite, S-Video, RCA, RS-232 control and more
- TileMatrix<sup>™</sup> for video walls up to 4x4

The NEC MultiSync LCD8205 is available in a standard and a protective-panel version backed by an on-site three-year limited warranty, with optional warranty extensions. The LCD8205 is available for December 2008 shipping with an estimated street price of \$54,999.

###

## About NEC Display Solutions of America, Inc.

Headquartered in Itasca, III., NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD displays, professional-grade large-screen LCD and plasma displays, a diverse line of projectors, and integrated display

solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for a wide variety of markets, including enterprise, professional, education, medical and digital signage. For additional information about NEC Display Solutions of America monitors, consumers can call (866) NEC-MORE, or visit the Web site at <a href="https://www.necdisplay.com">www.necdisplay.com</a>.

For digital images, please visit <a href="http://www.necdisplay.com/products/digitalmedialibrary/">http://www.necdisplay.com/products/digitalmedialibrary/</a>.