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NEC's 82-INCH LCD DISPLAY NAMED BEST DIGITAL SIGNAGE PRODUCT AT INFOCOMM 09

Rental & Staging Systems Readers Vote MultiSync LCD8205 Tops in Its Category

CHICAGO – June 29, 2009 – <u>NEC Display Solutions of America</u>, a leading provider of <u>commercial LCD</u> displays and <u>projectors</u>, today announced that its <u>MultiSync® LCD8205</u> professional-grade display was named the Best Digital Signage Product at InfoComm 09, the largest professional audio-visual tradeshow in the world.

NEC's expansive 82-inch display, which delivers rich color and amazing clarity, was selected by readers of Rental & Staging Systems Magazine, a publication of NewBay Media. Each year, manufacturers across the professional AV and <u>digital signage</u> industries send nominations in several categories while a panel of industry experts narrows the list. Readers then vote for the finalists online, and the winners are chosen from the public votes.

"Rental & Staging Systems readers have bestowed another great honor on NEC Display Solutions with their selection of the LCD8205 display as Best Digital Signage Product," said Jean McLaughlin, Senior Product Line Manager for NEC Display Solutions. "The massive 82-inch display delivers the 'wow-factor' for companies and organizations seeking to convey brand messages in an eye-catching, large format."

The LCD8205 can be installed in either portrait or landscape orientation and tiled together for a <u>video wall</u> in up to a 4x4 matrix, creating an impressive video canvas of 328 inches

diagonal viewable area. An automatic ambient light sensor also monitors changing light conditions to subtly optimize the brightness level to the environment.

2009 marked the third consecutive year that NEC has received an <u>InfoComm</u> award. In 2008, the company's 65-inch <u>MultiSync LCD6520</u> won honors for Best Plasma/LCD display. In 2007, the company's 60-inch PlasmaSync[™] 60XM5 professional plasma display won an award.

For more information on the 2009 award winners, please visit: http://www.rentalandstaging.com/article/31306.aspx.

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About NEC Display Solutions of America, Inc.

Headquartered in Itasca, III., NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD displays, professional-grade large-screen LCD displays, a diverse line of projectors, and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for a wide variety of markets, including enterprise, professional, education, medical and digital signage. For additional information about NEC Display Solutions of America, consumers can call (866) NEC-MORE, or visit the Web site at www.necdisplay.com.

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