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**NEC DISPLAY SOLUTIONS EXECUTIVE RECEIVES CRN MAGAZINE'S
2011 WOMEN OF THE CHANNEL ACCOLADES**

***Vice President Betsy Larson Drives NEC Channel Growth
with Mix of Leadership and Panache***

CHICAGO – July 26, 2011 – [NEC Display Solutions of America](#), a leading provider of [commercial LCD](#) display and [projector](#) solutions, announced today that Betsy Larson, Vice President of Channel Sales, has been named to *CRN Magazine's* 2011 Women of the Channel, an exclusive list of executives who have achieved demonstrable success in the IT channel.

Completing her 14th year of service with NEC Display Solutions, Larson follows in a line of NEC female executives who have been named to the prestigious *CRN* list. As the head of channel sales, Larson is responsible for building and nurturing relationships with NEC's top distributors and resellers. She is credited with helping solutions providers gain momentum in the fast-growing market segments of public display and projection technologies. 2011 marks the second time that Larson has made the list.

"I am honored to receive this *CRN* award and appreciate the work the publication is doing to acknowledge the many women making their marks in the IT industry," Larson said. "As a company, we're grateful to our valued reseller and channel partners for helping NEC achieve its goals and drive its success."

Members of this year's *CRN* list were chosen by its editors from a pool of online applicants and nominations. All the winners appeared in the magazine's July 25th issue at www.crn.com.

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About NEC Display Solutions of America, Inc.

Headquartered in Itasca, Ill., NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD monitors, commercial- and professional-grade large-screen LCD displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for a wide variety of markets, including enterprise, healthcare, education and digital signage. For additional information about NEC Display Solutions of America monitors, consumers can call (866) NEC-MORE, or visit the website at www.necdisplay.com. For digital images, please visit <http://www.necdisplay.com/products/digitalmedialibrary/>.

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