Empowered by Innovation



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Play NEC's *Ultimate Techy Competition* and Qualify to Win An NEC 61 Inch Plasma Display!

Chicago, April 7, 2005 – NEC's projector and plasma displays help make IT managers' work days easier. High quality projectors require less maintenance, and NEC's stellar warranty programs and knowledgeable and accessible customer service frees up IT managers' time to focus less on their hardware – and more on mission-critical tasks. To celebrate IT managers across the country, NEC is launching a series of four fun and challenging promotional online games to test keyboard dexterity, speed and agility - featuring the "NEC IT Guy!" You can play as often as you like. The highest score wins, and each winner of the four games (four winners in all) receives an NEC 61XR3 residential plasma display!

"IT managers have a lot in common with Rodney Dangerfield: they get no respect," said David Woolf, Senior Marketing Director of NEC Solutions America. "That is why NEC created a micro-site catering to the unique needs of the IT Manager, with a great incentive – a plasma display!"

The "IT Guy" game site includes tips and tricks for managing projectors and plasma displays, answers to their most frequently asked questions, a glossary of commonly used technical terms in the display market...and most importantly, an online gaming competition where they can blow off steam and win one of four 61" plasma displays!

To play the online games, simply visit www.necitguy.com. The "IT guy" – or girl - with the highest score for each of the four games wins an NEC 61XR3 plasma display. The promotion runs from April 1 through September 30, 2005 and is geared toward (but not limited to) education, government and corporate IT managers.

Four fun and challenging games will be offered without interruption throughout the following dates:

• Hardware Hurl (Shotput)

April 1-May 13, 2005

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Projector Protector (Kaboom)
May 16-July 1, 2005

• Office Obstacles (Hurdles) July 5-August 12, 2005

• Cube Luge (Luge) August 15-September 30, 2005

The highest score will be announced on <u>www.necitguy.com</u> immediately following each game, and the winner also will be contacted by phone.

NEC features the broadest line of product with crystal clear images that work every time. For further information on NEC's commercial and residential lines of projectors and plasma displays, please visit www.necvisualsystems.com or call 1-800-NEC-INFO.

About NEC Solutions (America), Inc.

NEC Solutions (America), Inc., is a premier provider of integrated solutions for the Connected Enterprise in North America. As an affiliate of NEC Corporation (NASDAQ: NIPNY) (FTSE: 6701q.1), NEC Solutions America taps into a global resource network to help clients leverage technology to achieve a competitive edge. Providing mobile enterprise computing systems, biometric security solutions, business intelligence, projector and plasma display solutions, business service management and IT professional services, NEC Solutions America delivers its expertise with the personal attention needed to address individual situations. With headquarters in Rancho Cordova, Calif., NEC Solutions America maintains research, marketing, sales and support facilities throughout the United States. Information regarding NEC Solutions America can be found at www.necsam.com.

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