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NEC DISPLAY SOLUTIONS ANNOUNCES NEC'S INTERACTIVE SOFTWARE SOLUTION FOR USE WITH IPADS, NEC PROJECTORS

New NEC Software Renews Teacher-Student Collaboration in the Classroom and Enhanced Presentations in Corporate Environments

CHICAGO – December 1, 2011 – <u>NEC Display Solutions of America</u>, a leading provider of <u>commercial LCD</u> display and <u>projector</u> solutions, announced today <u>NEC's Interactive</u> <u>Software</u>, a powerful new application that simplifies the teaching process for educators, provides an expanded learning experience for students and strengthens interactions in corporate training and meeting environments.

Compatible with Apple's iPad tablet and NEC projectors with networking capabilities, NEC's Interactive Software enables lesson creation and collaboration in new ways, giving students the opportunity to work directly on iPads and fostering a stronger bond to their daily learning experiences. Users have the ability to control their computers, draw and annotate over computer files, and create lesson plans for playback during a class or meeting.

"As schools standardize on tablets like iPads, NEC is providing an easy way to maximize current investments through this new Interactive Software solution," said Keith Yanke, Director of Product Marketing at NEC Display Solutions. "The dynamic nature and interoperability of NEC's Interactive Software with NEC projectors and iPads are facilitating new forms of teaching and learning – in the classroom and in corporate

environments. The NEC solution is a cleaner, more reasonable approach to making the most of the tablet phenomenon than purchasing a lot of new hardware."

To use NEC's Interactive Software, customers download the program to a computer and the companion application in iTunes to an iPad. By connecting both devices to a wired or wireless network via a network infrastructure or ad-hoc connection, complete control of the PC or Mac from the iPad is possible. This link creates a collaborative environment between the presenter and participants from anywhere within the classroom or boardroom.

An electronic stylus with write and erase functionality is included with all Interactive Software purchases, and can serve as a computer mouse and keyboard, which allows users to open, edit and save any file types while providing complete annotation capabilities. Additionally, NEC's Interactive Software includes a built-in virtual remote for complete control of an NEC projector over the network, saving in installation and hardware costs associated with a traditional control system. The IT department no longer has to be concerned with the loss of the hand held remote control or replacement batteries.

Among the benefits of the NEC solution are lesson planning and ease of use. Teachers can create lesson plans once and re-use them multiple times to ensure consistency and accuracy from class to class. Each lesson, including annotations and notes, are recorded and can be played back or used as a reference at a later date. Teachers are no longer tethered to whiteboards or laptops with their backs to the class; instead they can move about freely in their classrooms. Teachers and students also can draw and annotate directly on the iPad, using the stylus to write, erase and save materials for future use.

NEC's Interactive Software also benefits from its integration with the Image Express
Utility software suite, which eliminates the need for cables, and saves schools and
companies money on their installations. With Image Express Utility, meeting
environments connect all participants together, allowing file sharing, including annotated
files. Meetings become collaborative as the leader of the meeting can pass the ball to
other attendees to view and share their desktops. For installations where connection to

the school or company network is not desired, an ad-hoc connection can be achieved, creating a dedicated network in each room.

NEC's Interactive Software allows users to:

- Interact with peers and colleagues, increase participation and motivate students
- Control a Mac or PC wirelessly from anywhere in the room via iPad
- Quickly launch documents and annotate over them in real time, including PowerPoint and keynote slideshows
- Create handwritten and drawn lessons on any background and save them for future playback
- Customize lesson plans with chapters and stroke advance
- Control projectors with the built-in Virtual Remote Tool using the iPad touchscreen
- Move freely around the room with a lightweight and transportable piece of software

NEC's <u>Interactive Software (NP01SW)</u> ships with a one-year warranty and is available for shipment in December 2011 at an estimated street price of \$299. For site licenses, please contact your local reseller. For more information, please visit www.necdisplay.com/interactive. For a tutorial on using NEC's Interactive Software, please watch this video on our YouTube channel.

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About NEC Display Solutions of America, Inc.

Headquartered in Itasca, III., NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD monitors, commercial- and professional-grade large-screen LCD displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for a wide variety of markets, including enterprise, healthcare, education and digital signage. For additional information about NEC Display Solutions of America monitors, consumers can call (866)

NEC-MORE, or visit the website at www.necdisplay.com. For digital images, please visit http://necdisplay.com/digital-media-library.

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