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NEC DISPLAY ANNOUNCES NEW OPEN PLUGGABLE SPECIFICATION SINGLE BOARD COMPUTERS, UTILIZING 5TH GENERATION INTEL® CORE™ PROCESSOR FAMILY

Latest Intel® Architecture Delivers Unsurpassed Quality and Performance Expected from a Digital Signage Application

CHICAGO – June 18, 2015 – NEC Display Solutions of America, a leading provider of commercial LCD display and projector solutions, today announced two new Open Pluggable Specification (OPS) compliant computers for integration into the built-in OPS expansion slots of NEC's V, P, and X Series displays, and E705, E805 and E905 models.

The Technovare Systems OPS-PCIB-5PH (500GB A/V HD) and the OPS-PCIB-5PS (128GB SSD) single board computers (SBCs) will be demonstrated at InfoComm15 (NEC Display Booth No. 1900) today through June 19 at the Orange County Convention Center in Orlando, Fla.

The OPS PCs are based on the 5th Generation Intel® Core™ processor family and are designed to provide high performance, balanced with low power consumption. They can be used in any place where a Windows machine is needed, and include built-in Wi-Fi and multiple USB 3.0 ports.

The OPS platform is an industry-wide standard for the design and development of digital signage to simplify installation and maintenance. These internal PCs can run multiple

video formats and are targeted for use with digital signage in airports, quick-service restaurants, education, rental and staging, corporate lobbies, healthcare facilities and retailers.

"NEC Display and Intel have established a long-standing relationship around OPS, and the delivery of this latest robust PC architecture continues that industry-leading collaboration," said Keith Yanke, Senior Director for Large-screen Displays and Projectors at NEC Display Solutions. "With multiple USB, Ethernet, and Wi-Fi inputs, as well as UHD support and DisplayPort-out for a second monitor connection, these new PCs provide numerous ways to get data to the display. They also can facilitate delivery of content on more than one display and provide up to 4K resolution."

Technovare Systems, Inc., a media player pioneer, partnered with NEC to design and build the two new accessories.

"The new OPS solutions leveraging Intel technology elevate the look and feel of any NEC digital signage implementation," said Barry Hsieh, Principal Partner at Technovare. "Built for rugged digital signage usage, they also inspire the imagination in new ways to communicate with key audiences."

Among the key benefits of the OPS PCs:

- Intel® Core™ i5-5257U Processor 2.7 GHz Dual Core CPU
- Windows 8.1 Pro OS standard
- 4GB dual channel memory, which provides better performance for graphicsintensive applications
- Wi-Fi, which enables the updating and refreshing of content wirelessly without the need for a hard connection to the display
- UHD resolution support, which future proofs the investment

"Intel has built a reputation for innovating new technologies and spearheading new markets, and NEC Display brings a similar pedigree to digital signage," said Jose Avalos, worldwide director of visual retail, Retail Solutions Division, Intel. "OPS PCs

deliver elegance to any installation, and give users the capability necessary to create ways to promote their branding and messaging."

The <u>OPS-PCIB-5PH</u> and <u>OPS-PCIB-5PS</u> will be available in late July 2015 at a minimum advertised price of \$1,479 and \$1,549, respectively and come with a three-year warranty.

To learn more about the OPS PCs' technical specifications, please visit <u>NEC Display</u> on the web.

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About NEC Display Solutions of America, Inc.

Headquartered in Itasca, III., NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD monitors, commercial- and professional-grade large-screen LCD displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for a wide variety of markets, including enterprise, healthcare, education and digital signage. For additional information about NEC Display Solutions of America products, call (866) NEC-MORE, or visit the website at www.necdisplay.com. For digital images, please visit http://necdisplay.com/digital-media-library. Follow us on our social media channels: Facebook, YouTube, Google+, Twitter and LinkedIn.

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