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**NEC DISPLAY SOLUTIONS' 70-INCH COMMERCIAL-GRADE DISPLAY, 55-INCH LED-BACKLIT LCD VIDEO WALL AND ANDROID MEDIA PLAYER CAPTURE KEY AWARDS AT INFOCOMM14**

***P703, X554UNS and OPS-DRD Honors Are Culmination of Successful Pro A/V Trade Show for NEC***

**CHICAGO – July 2, 2014** – [NEC Display Solutions of America](#), a leading provider of commercial LCD display and projector solutions, announced today receipt of InfoComm14 awards from *Rental & Staging Systems Magazine* for its P703 display, *Digital Signage Magazine* for its X554UNS video wall and *AV Technology Magazine* for its OPS-DRD Android media player.

*Rental & Staging* readers recognized the NEC 70-inch P Series display as the [Best Flat Panel Display/Rugged, Outdoor Display](#), and *Digital Signage* judges acknowledged the NEC 55-inch video wall as a [Best of InfoComm14 Award winner](#) in the category of Digital Signage. *AV Technology* bestowed a [Best of InfoComm14 Award](#) for the NEC OPS-DRD Android media player. The awards were announced during InfoComm14, the global professional audio/visual (AV) and digital signage show held in Las Vegas last month.

The [P703](#) is a commercial-grade, LED edge-lit display, which means a thinner, lighter unit. It is up to 56 percent thinner, 50 percent lighter and consumes up to 33 percent less power than previous models. The results translate to reduced installation costs and reduced total cost of ownership.

The 55-inch [X554UNS](#) is a direct LED-backlit LCD display, which allows for improved brightness uniformity of 700 cd/m<sup>2</sup>, reduced power consumption and mercury-free components. The area between bezels is a mere 3.5mm.

The internal ARM-based digital signage media player [OPS-DRD](#) runs an Android Operating System, multiple video formats and high-definition content at 1080p, and is targeted for use with all types of digital signage from static content to dynamic graphics.

“We are honored to receive these accolades from three key magazines in our industry,” said Keith Yanke, Senior Director of Product Marketing for Large-Screen Displays and Projectors at NEC Display Solutions. “Our commitment to delivering the best options for our valued customers and partners has been validated by these distinguished awards.”

With record attendance of more than 37,000 people, [InfoComm14](#) was the showcase for the latest digital signage and other commercial A/V solutions. NEC Display exhibited its full line of large-screen displays, digital signage and video walls, multimedia projectors, desktop monitors, software and other technologies during the show.

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#### **About NEC Display Solutions of America, Inc.**

Headquartered in Itasca, Ill., NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD monitors, commercial- and professional-grade large-screen LCD displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for a wide variety of markets, including enterprise, healthcare, education and digital signage. For additional information about NEC Display Solutions of America products, call (866) NEC-MORE, or visit the website at [www.necdisplay.com](http://www.necdisplay.com). For digital images, please visit <http://necdisplay.com/digital-media-library>. Follow us on our social media channels: [Facebook](#), [YouTube](#), [Google+](#), [Twitter](#) and [LinkedIn](#).

**About VUKUNET**

VUKUNET, from NEC Display Solutions of America, is the engine that powers the digital out-of-home advertising business. VUKUNET is the only universal ad serving platform that drives ads to any digital out-of-home network, regardless of content management system. VUKUNET makes the buying, flighting and reporting of digital out-of-home ad campaigns easy. For additional information about VUKUNET, visit [www.vukunet.com](http://www.vukunet.com), or call (877) 805-VUKU. For VUKUNET logos and digital images, please visit <http://www.vukunet.com/pressresources.aspx>.