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Media Contact: Philip Anast
Tech Image (for NEC Display Solutions)
(847) 279-0022, x238
philip.anast@techimage.com

NEC DISPLAY SOLUTIONS' 46-INCH, HIGH-BRIGHT DISPLAY TAKES INFOCOMM 2012 TOP HONORS

Systems Contractor News' Readers Choose X462HB as Most Innovative Digital Signage Product

CHICAGO – June 25, 2012 – NEC Display Solutions of America, a leading provider of commercial LCD display and projector solutions, today announced that its 46-inch, high-bright X462HB display was recognized by the readers of Systems Contractor News as the Most Innovative Digital Signage Product at InfoComm12, the global professional audio-visual (AV) and digital signage show held in Las Vegas earlier this month.

The X462HB is a professional-grade, large-screen display designed for the rigors of 24/7 operation in a variety of applications, including outdoor digital signage, drive-thru menu boards and video walls in heavily lit areas.

It utilizes a quarter-lambda polarizing film, which allows for outdoor viewing with polarized sunglasses in both landscape and portrait orientations. Its full high-definition panel displays brilliant colors and content in the most extreme lighting circumstances. Quick-service restaurants depend on this NEC digital screen to enable their customers to read drive-thru menus.

"Systems Contractor News' readers have bestowed a great honor on our company and on the X462HB display," said Keith Yanke, Director of Product Marketing for Large-Screen Displays and Projectors at NEC Display Solutions. "As the experts in our

industry, they have access to the best products for the most demanding challenges in their work. Acknowledging the X462HB display as the most innovative speaks to a core value of NEC Display Solutions."

NEC Display Solutions has become a familiar name among the winners of InfoComm Conference awards over the last six years. At the 2011 show, Rental & Staging Systems' readers chose the NP4100W product as the Best Projector in the 3000- 7000-lumen range.

More than 925 exhibitors, including NEC Display Solutions, showcased thousands of products, including digital signage and other commercial AV solutions, at InfoComm12, held June 13-15 at the Las Vegas Convention Center. NEC Display Solutions exhibited its full line of desktop monitors, professional-grade large-screen displays, multimedia projectors, software and other technologies during the show.

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About NEC Display Solutions of America, Inc.
Headquartered in Itasca, Ill., NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD monitors, commercial- and professional-grade large-screen LCD displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for a wide variety of markets, including enterprise, healthcare, education and digital signage. For additional information about NEC Display Solutions of America monitors, consumers can call (866) NEC-MORE, or visit the website at www.necdisplay.com. For digital images, please visit http://necdisplay.com/digital-media-library.

About VUKUNET
VUKUNET, from NEC Display Solutions of America, is the engine that powers the digital out-of-home advertising business. VUKUNET is the only universal ad serving platform that drives ads to any digital out-of-home network, regardless of content management system. VUKUNET makes the buying, flighting and reporting of digital out-of-home ad

campaigns easy. For additional information about VUKUNET, visit www.vukunet.com, or call (877) 805-VUKU. For VUKUNET logos and digital images, please visit http://www.vukunet.com/pressresources.aspx.