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NEC DISPLAY SOLUTIONS NP4100W PROJECTOR RECEIVES TOP HONORS AT INFOCOMM 2011

Rental & Staging Systems Readers Select NP4100W as Best Projector in 10,000 Lumens or Less Category

CHICAGO – June 20, 2011 – <u>NEC Display Solutions of America</u>, a leading provider of <u>commercial LCD</u> display and <u>projector</u> solutions, announced today that its NP4100W widescreen professional installation projector was recognized by the readers of *Rental & Staging Systems* as the Best Projector in the 10,000 Lumens or Less category at <u>InfoComm 2011</u>, the largest audio-visual tradeshow in the world.

At 5500 ANSI lumens, the <u>NP4100W</u> has the ability to display a high level of brightness, making it appropriate for larger than average screen sizes and rooms with minimal lighting control, such as auditoriums, training and network centers. Its DLP® light engine ensures great contrast and fast video response times, thereby creating incomparable image quality. The NP4100W is designed to be utilized in 24x7 applications, and its dual-or single-lamp operation helps extend lamp life.

"The readers of *Rental & Staging* use projectors from all manufacturers in virtually every conceivable venue," said Keith Yanke, Director of Product Marketing for Projectors and Large-Screen Displays at NEC Display Solutions. "To receive recognition as the top projector from this segment of the industry is truly an honor for NEC Display Solutions and speaks volumes to the quality of the NP4100W projector."

This marks the fifth consecutive year that NEC has received an InfoComm award. Last year, the NEC X461UN-TMX4 video wall bundle solution was honored with the Best Plasma or LCD Display, and NEC's <u>VUKUNET</u> platform was selected as one of the Most Innovative Digital Signage Products. In 2009, the <u>LCD8205</u> won the award for Best Digital Signage Product. NEC's 65-inch MultiSync® LCD6520 earned top honors in the category of Best Plasma or LCD display in 2008, after the company's 60-inch PlasmaSync® 60XM5 professional plasma display took home the same honor at the 2007 event.

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About NEC Display Solutions of America, Inc.

Headquartered in Itasca, III., NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD monitors, commercial- and professional-grade large-screen LCD displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for a wide variety of markets, including enterprise, healthcare, education and digital signage. For additional information about NEC Display Solutions of America monitors, consumers can call (866) NEC-MORE, or visit the website at <u>www.necdisplay.com</u>. For digital images, please visit http://www.necdisplay.com/products/digitalmedialibrary/.

About VUKUNET

VUKUNET, from NEC Display Solutions of America, is the engine that powers the digital out-of-home advertising business. VUKUNET is the only universal ad serving platform that drives ads to any digital out-of-home network, regardless of content management system. VUKUNET makes the buying, flighting and reporting of digital out-of-home ad campaigns easy. For additional information about VUKUNET, visit <u>www.vukunet.com</u> or call (877) 805-VUKU. For VUKUNET logos and digital images, please visit <u>http://www.vukunet.com/pressresources.aspx</u>.