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## NEC CONGRATULATES FORD MUSTANG WINNER ADAM DOLE AT INFOCOMM 2005

Live drawing a highlight at NEC booth, along with the award-winning projectors and plasmas on display in newly redesigned booth

CHICAGO, June 28, 2005 – NEC Solutions (America), Inc., Visual Systems Division, congratulates Adam Dole from Seattle, WA on winning the 2005 Ford Mustang convertible at the AV tradeshow, InfoComm 2005. Prior to the live drawing for the Mustang, thousands of InfoComm attendees tried their luck on a giant wheel of prizes that held a chance to win the Mustang, as well as other prizes like NEC projectors and plasmas. On the last day of the show, the 151 lucky people who won a chance at the Mustang, along with their friends and coworkers, packed the NEC booth to see whose name would be drawn. Adam Dole, an engineering manager at DMX Music, was the happy InfoComm attendee whose name was picked.

"When my name was called, oh man, I just hit the ceiling! I couldn't believe it," said Dole. "I've always had a great impression of NEC projectors and plasma displays, which is why I often put them in my job proposals at work; but now I love NEC even more! I can't wait to take a road trip down the beautiful coast of Oregon in my new convertible!"

Along with the exciting Mustang promotion that caused a line from the NEC booth out the door three days in a row, InfoComm 2005 was also a success for NEC due to their six new projectors on display alongside NEC's award-winning plasmas. All were showcased in

NEC's new booth that caused quite a few double takes. The booth was comprised of four vignettes, each one representing one of NEC's key vertical markets: education, corporate/business, residential, and retail/digital signage. Each vignette towered over 15 feet high and gave the impression that you were either inside a giant lunchbox, briefcase, retro house, or shopping bag.

"InfoComm rocked!" said David Woolf, senior director of marketing, NEC Solutions America, Visual Systems Division. "This show is definitely back – our booth traffic was actually up 300% over last year! Not only did we have the most talked about booth and giveaways, but we blew everyone away with our new lighter and brighter projectors. We are not going to let this momentum stop."

At InfoComm 2005, NEC Solutions America announced a complete line of new projectors. These new projectors take the advanced performance of the previous line and enhance it with new features including increased brightness, longer lamp life, higher contrast and more. The VT, LT, and WT series of projectors have all been refreshed and prices start at \$795. NEC also featured five commercial and four residential plasma displays. The plasmas ranged in size from 42 to 61 inches and start at \$1,995.

NEC Solutions America, Visual Systems Division (VSD) is the second largest provider of professional grade plasmas and projectors in North America. Backed by a global 100 technology leader with over \$45 billion in revenue, VSD provides projectors and plasmas with crystal clear images every time – *because it's your image*. For more information, please visit www.necvisualsystems.com or call 1-800-NEC-INFO.

## **About NEC Solutions (America)**

NEC Solutions (America), Inc. is a premier provider of integrated solutions for the Connected Enterprise in North America. As an affiliate of NEC Corporation (NASDAQ: NIPNY) (FTSE: 6701q.1), NEC Solutions America taps into a global resource network to help clients leverage technology to achieve a competitive edge. From corporate performance management and biometric security solutions to digital cinema and in-theatre advertising systems, visual displays and server solutions, the expertise is delivered with the personal attention needed to address individual situations. With headquarters in Rancho Cordova,

California, NEC Solutions America serves a wide range of markets, including the healthcare and public safety, financial services, cinema, retail and manufacturing markets. Information regarding NEC Solutions America can be found at <a href="https://www.necsam.com">www.necsam.com</a>.

Prices listed are Estimated Street Price (ESP) and may vary.

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