

## FOR IMMEDIATE RELEASE

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## INFOCOMM AND RENTAL & STAGING SYSTEMS NAME NEC's 65-INCH DISPLAY BEST PLASMA/LCD DISPLAY AT INFOCOMM 08

MultiSync® LCD6520 Features Commercial Grade Panel with Full-HD Capabilities, Designed Specifically for Digital Signage Applications

**CHICAGO – July 1, 2008 –** NEC Display Solutions of America, a leading stand-alone provider of commercial and residential LCD and plasma displays and projectors, today announced that its MultiSync® LCD6520 display received the 2008 Rental & Staging Systems Magazine Award for Best Plasma or LCD Display.

The publication's parent company, NewBay Media, and InfoComm International presented the award at InfoComm 08, the largest professional audio visual and information communication trade show worldwide, held June 14-20 at the Las Vegas Convention Center in Las Vegas, Nev.

The Rental & Staging Systems Product Awards honored outstanding products introduced in 2007 that are specifically designed for the rental and staging market. Winners were decided on the basis of a readers' poll conducted by the magazine.

"We are honored that Rental & Staging Systems' readers recognized the LCD6520 among the stiff competition in the category," said Jean McLaughlin, Senior Product Line Manager for NEC Display Solutions. "The LCD6520 includes more than 30 features and functions designed specifically for digital signage, creating a lower cost of ownership by

eliminating the need for additional third-party components. An expansion slot also makes the display flexible and adaptable to emerging technologies."

2008 marked the second consecutive year that NEC received Best Plasma or LCD Display from InfoComm and Rental & Staging Systems. In 2007, the company's 60-inch PlasmaSync™ 60XM5 professional plasma display won the award. For more information on the 2008 award winners, please visit:

www.infocomm.org/cps/rde/xchg/infocomm/hs.xsl/avindustry 6239.htm.

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## About NEC Display Solutions of America, Inc.

Headquartered in Itasca, III., NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD displays, professional-grade large-screen LCD and plasma displays, a diverse line of projectors, and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for a wide variety of markets, including enterprise, professional, education, medical and digital signage. For additional information about NEC Display Solutions of America, consumers can call (866) NEC-MORE, or visit the Web site at <a href="https://www.necdisplay.com">www.necdisplay.com</a>.

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