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SHARP NEC DISPLAY SOLUTIONS TAKES HOME FOUR INDUSTRY AWARDS AT INFOCOMM 2021

The award wins highlight leadership in AV solution excellence across innovative digital signage solutions, projection technology and more

CHICAGO – November 3, 2021 – Sharp NEC Display Solutions, a global leader in the projector and display market, announced today that it received four awards during InfoComm 2021, including InfoComm Best of Show from AV Technology, InfoComm Best in Market from Sound and Video Contractor, Most Innovative Digital Signage Product from Systems Contractor News' Installation Product Awards, and Best of Show from ProjectorCentral.

"Sharp/NEC is thrilled to be among the companies honored during InfoComm 2021," said Keith Yanke, VP of Product and Solutions Marketing at Sharp NEC Display Solutions. "It was a privilege to be at the show in person once again, and experience the enthusiasm for innovative new technology across the AV industry. We are extremely proud of the recognition we are receiving for our cutting edge digital signage solutions like ActiveScene™ and look forward to what is to come for us in 2022."

Sharp/NEC won the following awards during InfoComm 2021:

- ActiveScene Most Innovative Digital Signage Product, Installation Product Awards; SCN
- ActiveScene InfoComm Best in Market Award; Sound and Video Contractor
- <u>LED-E012i</u> InfoComm Best of Show Award; AV Technology
- NP-PA804UL Best of Show Award; ProjectorCentral

A focal point of the Sharp/NEC meeting room at InfoComm, and named Best of Show this year by *AV Technology*, was the NEC LED-E012i. Part of the E Series dvLED lineup, the 1.25mm LED-E012i module provides cost-conscious customers with impressive LED imaging and serves as the perfect entry into dvLED for those looking to replace aging projection or tiled LCD video



walls. This display is a cost-effective, long-term signage solution ideal for indoor installations in corporate, education and House of Worship environments.

Sharp/NEC's one-of-a-kind ActiveScene was awarded a Best in Market Award by *Sound and Video Contractor* as well as an *SCN* Installation Product Award in the category of Most Innovative Digital Signage Product. ActiveScene is a game-changing solution that transforms previously underutilized glass walls into dynamic displays. With Avery Dennison's Vela™ smart window film, ActiveScene can be retrofitted to any glass surface. Controlled electronically, the film becomes opaque on command, creating a canvas for a unique AV projection through the use of an NEC projector. ActiveScene can turn glass storefronts into advertising displays, conference room walls into privacy screens or video canvases, glass-fronted museum vignettes into engaging history lessons, and more.

Furthermore, named Best of Show this year by *ProjectorCentral* was NEC's NP-PA804UL. In June, Sharp/NEC's PA Series was upgraded with the PA804UL LCD laser projector to display larger, brighter images, and offer more value as an ideal projection solution for corporate, higher education and rental/staging applications. This projector delivers powerful brightness with 8,200 lumens, filling screen size and ensuring readability, with the ability to utilize both motorized and manual lenses.

To learn more about Sharp NEC Display Solutions' presence at InfoComm 2021, visit https://www.sharpnecdisplays.us/.

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About Sharp NEC Display Solutions of America, Inc.

Sharp NEC Display Solutions of America, Inc. is the leading global provider of professional and commercial visual technology and digital signage solutions, wholly by Sharp NEC Display
Solutions, Ltd. Sharp owned NEC Display offers one of the broadest visual solutions portfolios in the industry, innovating in LCD displays, lamp and laser projectors, dvLED, 8K and 5G technology, collaboration solutions, calibration tools, IoT and AI driven analytics. Sharp NEC Display is a trusted name and a total solutions provider with strong ties to industry partners, and has a reputation for quality, reliability, and industry-leading customer support with a range of professional service offerings. Serving a wide variety of markets, the organization's expertise">Serving a wide variety of markets, the organization's expertise



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