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**NEC MULTISYNC EX231W DESKTOP MONITOR HONORED
WITH 2011 iF PRODUCT DESIGN AWARD**

Worldwide Winner for Innovation in Outstanding Design and Function

CHICAGO – January 24, 2011 – [NEC Display Solutions of America](#), a leading provider of [commercial LCD](#) display and [projector](#) solutions, announced today that its 23” MultiSync® EX231W desktop monitor has won the renowned iF Product Design Award for 2011, which is given to companies that have made outstanding design achievements. This distinguished honor is given each year by an international jury of experts and is one of the world’s most esteemed design accolades.

The iF Product Design Award is given to a product based on clearly defined criteria, such as quality of design, quality of workmanship, degree of innovation, environmental sustainability and ergonomics. NEC’s MultiSync EX231W, ideal for enterprise office environments, impressed the panel of judges in the category of “05 Computers”.

“It’s truly an honor to receive such a prestigious award for the MultiSync EX231W, a display that sets the benchmark for performance, design and environmental advances,” said Kevin Christopherson, Director of Product Marketing for NEC Display Solutions. “NEC’s high standards and commitment-level of providing innovative products can be clearly seen in the MultiSync EX231W, and the iF Product Design Award confirms this product as a leader in its category.”

First-class quality is offered in the MultiSync EX231W with brand new technologies like the human sensor, which detects user activity in front of the monitor and reduces its power up to 95% with inactivity. Users have the ability to adjust the inactivity length and sensor settings. The stylish monitor is equipped with DisplayPort and DVI-I inputs for full high-definition resolution, as well as an ultra-slim bezel (14.6mm width), ultra-light weight (9.3 lbs with stand) and USB pass-through on the top of the monitor, which allows quick connecting of a webcam or simple flash drive access.

The MultiSync EX231W design was created by Naoto Fukasawa, an internationally-known, award-winning industrial designer. In 2003, Naoto Fukasawa established Naoto Fukasawa Design. While collaborating with representative brands in Italy, Germany, France, Switzerland, Scandinavia and Asian countries for their product developments, he is also consulting both national and international companies. Fukasawa has won many awards internationally and, in 2007, he was accorded the title of Honorable Royal Designer for Industry (Royal Society of Arts). Since 1992, Fukasawa has been designing the MultiSync monitor series for NEC.

For more information on the MultiSync EX231W, visit the [MultiSync EX Series product page](#).

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About NEC Display Solutions of America, Inc.

Headquartered in Itasca, Ill., NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD monitors, commercial- and professional-grade large-screen LCD displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for a wide variety of markets, including enterprise, healthcare, education and digital signage. For additional information about NEC Display Solutions of America monitors, consumers can call (866) NEC-MORE, or visit the website at www.necdisplay.com. For digital images, please visit <http://www.necdisplay.com/products/digitalmedialibrary/>.

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