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**MULTISYNC EA273WM BESTOWED
2012 iF PRODUCT DESIGN AWARD**

Worldwide Winner for Innovation in Outstanding Design and Function

CHICAGO – May 15, 2011 – [NEC Display Solutions of America](#), a leading provider of [commercial LCD](#) display and [projector](#) solutions, announced today that its 27” MultiSync® [EA273WM](#) desktop monitor has won the renowned [iF Product Design Award](#) for 2012, which is given to companies that have made outstanding design achievements. This distinguished honor is given each year by an international jury of experts and is one of the world’s most esteemed design accolades.

The iF Product Design Award is given to a product based on clearly defined criteria, such as quality of design, quality of workmanship, degree of innovation, environmental sustainability and ergonomics. Standout features of the MultiSync EA273WM earning it the award include low environmental impact, LED backlighting and smart sensing technologies. The monitor was also praised for its 130mm height adjustability and discrete chassis design.

“NEC is honored to earn its second consecutive iF Product Design Award for the MultiSync EA Series,” said Kevin Christopherson, Director of Product Marketing for NEC Display Solutions. “The MultiSync EA273WM offers advanced technologies that meet customers’ high standards, as well as a sleek design occupying minimal desktop space. Its recognition by the iF Product Design judges validates that objective.”

The MultiSync EA273WM has a completely redesigned chassis from its predecessors, which is up to 30% thinner and 25% lighter, while boasting future-proof connectivity such as DisplayPort and HDMI inputs. Its smart sensing technology, including an ambient light sensor and human sensor, which detects user activity in front of the monitor and reduces its power up to 95% with inactivity. The ControlSync™ feature allows users to control up to six EA273WM units in a multi-monitor configuration. Upon establishing one unit as the master, users will be able to control many performance attributes of the multi-monitor setup in unison through the single monitor.

The MultiSync EA273WM design was created by Naoto Fukasawa, an internationally-known, award-winning industrial designer. In 2003, Naoto Fukasawa established Naoto Fukasawa Design. While collaborating with representative brands in Italy, Germany, France, Switzerland, Scandinavia and Asian countries for their product developments, he is also consulting both national and international companies. Fukasawa has won many awards internationally and, in 2007, he was accorded the title of Honorable Royal Designer for Industry (Royal Society of Arts). Since 1992, Fukasawa has been designing the MultiSync monitor series for NEC. Last year, his design for the [EX231W](#) won the 2011 iF Product Design Award.

In addition to the EA273WM, the MultiSync EA Series includes the 19-inch [EA192M](#), 22-inch [EA223WM](#), 23-inch [EA232WMI](#) and 24-inch [EA243WM](#). The MultiSync EA273WM is available at an estimated street price of \$499. It ships with a three-year limited parts and labor warranty.

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About NEC Display Solutions of America, Inc.

Headquartered in Itasca, Ill., NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD monitors, commercial- and professional-grade large-screen LCD displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for a wide variety of markets, including enterprise, healthcare, education and digital signage. For additional information about NEC Display Solutions of America monitors, consumers can call (866)

NEC-MORE, or visit the website at www.necdisplay.com. For digital images, please visit <http://necdisplay.com/digital-media-library>.

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