

Media Contact: Tim Dreyer  
NEC-Mitsubishi Electronics Display  
(630) 467-4559  
tdreyer@necmitsubishi.com

**NEC-MITSUBISHI ELECTRONICS DISPLAY LAUNCHES  
LEADING-EDGE NEC MULTISYNC GX LCD MONITOR SERIES**

*New Monitors Deliver Ultimate Gaming, Computing and Home Entertainment Experience with Greatly Enhanced Image Quality and Incredibly Fast Response Rates*

**CHICAGO – JAN. 6, 2005** – An 8-millisecond (ms) rapid response rate and groundbreaking screen technology that provides enhanced motion video and still image quality are among the many features of the new MultiSync GX Series of LCD monitors launched today by NEC-Mitsubishi Electronics Display of America, Inc., the leading stand-alone vendor of flat panel desktop displays.

Highly anticipated by video gamers and home entertainment enthusiasts, the NEC MultiSync GX Series is highlighted by NEC-Mitsubishi's new OptiClear DVM screen technology, a revolutionary combination of LCD display advancements that enhance users' perceptions of front-of-screen clarity, brightness, color saturation and contrast.

The new NEC monitors, the 17-inch MultiSync LCD1770GX and the 19-inch MultiSync LCD1970GX, are also among the first in the industry to feature an ultra high speed 8-ms rapid response rate that delivers crystal clear full-motion video, as well as a high performance dynamic video mode with real-time adaptive image enhancement that continuously optimizes color, contrast and brightness.

In addition, the NEC MultiSync GX Series monitors feature an integrated four-port USB 2.0 powered hub that allow users to easily connect to video cameras, high speed gaming peripherals, storage devices, digital cameras, PDAs, keyboards, mice and more.

“The technology we’ve loaded into the NEC MultiSync GX monitors virtually eliminates the frustrations with LCD motion image quality that most consumers and nearly all gamers and home entertainment enthusiasts have suffered at one time or another” said Preston Harris, senior product specialist for NEC-Mitsubishi Electronic Display of America, Inc. “With the NEC MultiSync GX Series, users will consistently experience high fidelity motion video performance and true-to-life photo realism.”

Controls for the GX Series monitors are designed to be easy to read and use. The new and improved On Screen Manager (OSM) design provides clear and easy to understand menus, while the joystick-like NaviKey OSM control allows for intuitive navigation and effortless set up and image optimization.

As the newest addition to the recently introduced NEC MultiSync 70 Series, the GX line of monitors come with all of the outstanding features of its relatives, including a stylish, thin-frame design with adjustable height, tilt and swivel. Other GX Series features include:

- OptiClear DVM screen technology for razor sharp images in text, photo, and motion video applications
- High speed 8ms Rapid Response rate virtually eliminates distracting ghosting in movie playback and high-speed gaming
- 400cd/m2 super brightness for vivid on-screen performance
- 4 port powered USB 2.0 hub for quick connection to a wide range of peripherals and storage devices
- Ambix dual-input technology: DVI-D digital input for connection to the latest high performance video cards and 15-pin D-SUB analog input for compatibility with traditional PCs
- Integrated cable management system to reduce distracting clutter
- No Touch Auto Adjust reduces setup time and provides optimal image settings upon initial power-on
- Three-year limited parts and labor warranty
- 24/7 support from NEC-Mitsubishi