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**CRN MAGAZINE NAMES NEC VICE PRESIDENT ASHLEY FLASKA TO THE LIST OF POWER 100 WOMEN OF THE CHANNEL**

***NEC Display Solutions Executive Key Evangelist of VUKUNET Universal Advertising Platform to Channel Community***

**CHICAGO – July 27, 2010 –** [NEC Display Solutions of America](#), a leading provider of [commercial LCD](#) display and [projector](#) solutions, today announced that Vice President of Marketing Ashley Flaska has been named a [Power 100 Woman of the Channel](#) by CRN Magazine.

Each year, CRN names 100 of the most influential women in the channel to a very exclusive list of “Who’s Who” in the IT channel space. CRN’s “Women of The Channel” list honors female executives who epitomize success. In addition, the publication recognizes the top 100 women of the channel that have reached the highest levels of the corporate ladder based on their achievements and the level of influence they wield over the technology industry.

“This is a great honor from CRN, especially in a field of very capable female executives across the tech industry,” Flaska said. “I’ve had many wonderful examples of leadership to emulate in my life, from my sister to executives within our own company. The common denominator has been their drive toward excellence in everything they do. I’m employing that drive as NEC takes on very rewarding opportunities, such as VUKUNET. The launch is something we spent a lot of time and energy on, and its successful introduction to the marketplace was a monumental achievement for us.”

VUKUNET is NEC's universal advertising platform that connects digital out-of-home networks with ad revenue. VUKUNET also includes a free content management system (CMS), a robust Software as a Service (SaaS) solution fully hosted, managed and supported by NEC. VUKUNET CMS meets or exceeds the capabilities of dozens of commercial SaaS digital signage solutions, but has none of the start-up or substantial monthly subscription fees that keep many networks from profitability.

VUKUNET plays a crucial role in NEC's commitment to growing the entire digital signage market.

Flaska and the entire list of Power 100 Women in the Channel are prominently featured in this month's CRN cover story and online at [crn.com](http://crn.com).

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#### **About NEC Display Solutions of America, Inc.**

Headquartered in Itasca, Ill., NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD monitors, commercial- and professional-grade large-screen LCD displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for a wide variety of markets, including enterprise, healthcare, education and digital signage. For additional information about NEC Display Solutions of America monitors, consumers can call (866) NEC-MORE, or visit the website at [www.necdisplay.com](http://www.necdisplay.com). For digital images, please visit <http://www.necdisplay.com/products/digitalmedialibrary>.

#### **About VUKUNET**

VUKUNET, powered by NEC Display Solutions of America, is the universal advertising platform that connects digital out-of-home networks with ad revenue. VUKUNET is a web-based tool that provides a centralized, automated place for network owners to connect their screens to advertisers looking to place their digital ads. Advertisers and ad agencies can use the companion ADVUKU ad-serving platform to search for the best networks in any location. For additional information about VUKUNET, visit

[www.vukunet.com](http://www.vukunet.com) or call 877-805-VUKU. For VUKUNET logos and digital images, please visit <http://www.vukunet.com/PressResources.aspx>. For additional information on ADVUKU, visit [www.advuku.com](http://www.advuku.com).