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## NEC DISPLAY SOLUTIONS ADDS THIN, LIGHTWEIGHT DESKTOP MODEL TO ULTRA-SLIM MULTISYNC EX SERIES

# EX231Wp Offers PVA Model with Stunning Contrast Ratio, Incredible Viewing Angles, Slim Depth with LED Backlighting

**CHICAGO – June 13, 2011** – <u>NEC Display Solutions of America</u>, a leading provider of commercial LCD display and projector solutions, announced today the addition of the 23-inch PVA panel MultiSync® <u>EX231Wp</u>, which joins the 23-inch, TN panel MultiSync EX231W. This sleek desktop monitor offers a premium-grade, performance-driven PVA panel that allows for increased viewing angle, sharp contrast ratio and ease in transporting between different locations. Ideal for multiple monitor setups, the MultiSync EX231Wp is designed for financial and corporate environments, business users on-thego, small-scale digital signage, small-to-medium-sized business client meetings and presentations.

The MultiSync EX231Wp will be on display in NEC Display Solutions Booth No. 1901 at InfoComm 2011 at the Orange County Convention Center in Orlando, FL on June 15-17.

The new MultiSync EX231Wp stands out with its true minimalist design. It features an ultra-thin bezel width (14.6mm), depth (14.2mm) and weight (9.3 pounds with stand). The LED backlighting technology allows the MultiSync EX231Wp to consume as little as 27W, making it one of the most power-efficient desktops in its size category.

Additionally, the quick-release button enables stand removal and allows simple setup with the photo-frame stand (optional accessory), making the MultiSync EX231Wp an ideal business travel companion. The PVA panel provides customers with greater image quality with full high-definition resolution, high contrast ratio (3000:1 typical, 25,000:1 dynamic), excellent viewing angles (178° vertical, 178° horizontal) and minimized color shift for crisp text, bright colors and pure imagery.

Integrated features of the MultiSync EX231Wp include the human sensor, which detects user activity in front of the monitor and reduces its power up to 94% with inactivity. Users have the ability to adjust the inactivity length and sensor settings. Similarly, the monitor's built-in ambient light sensor detects external light sources, white display area and adjusts the display's brightness accordingly. The USB port on top of the display enables the quick connection of a webcam or speaker for video conferencing, as well as easy thumb drive access.

"The ultra-slim MultiSync EX231Wp was created to give business users more functionality with the ability to easily implement web conferencing, small-scale digital signage, portability in between meetings and simple multi-screen setup," said Lynn Gu, Product Manager for NEC Display Solutions. "We anticipate our customers traveling with their MultiSync EX231Wp to client meetings or using a mount solution to tile multiple monitors together. The unique capabilities this product presents are unlike anything else in our IT desktop lineup."

The MultiSync EX231Wp includes the following features:

- 23-inch, 16:9, PVA panel with LED backlighting
- 1920 x 1080 full HD resolution
- 250 cd/m<sup>2</sup> brightness
- 3,000:1 typical contrast ratio (25,000:1 dynamic)
- 27-watt power consumption
- Advanced connectivity with DisplayPort and DVI-I inputs
- USB port
- Fully adjustable stand with 110mm height-adjust, tilt, swivel and pivot
- Quick-release stand

- Touch-sensitive On Screen Display (OSD®) controls
- Ambient light sensor
- Human sensor
- ECO Mode™, carbon footprint meter and cost meter
- Intelligent Power Management (IPM) system and off timer
- Dynamic Video Mode enhances video and images with real-time optimization of brightness, color and contrast (standard, text, movie, game and photo)
- External power supply via mini AC adaptor
- ENERGY STAR 5.0 and TCO 5.2 compliance
- EPEAT Gold compliance
- Windows 7 and Windows Vista™ certified
- Optional accessories include photo frame stand and carrying bag (July availability)

The MultiSync EX231Wp ships with a 3-year limited parts and labor warranty and will be available in July 2011 at an estimated street price of \$319.

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#### About NEC Display Solutions of America, Inc.

Headquartered in Itasca, III., NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD monitors, commercial- and professional-grade large-screen LCD displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for a wide variety of markets, including enterprise, healthcare, education and digital signage. For additional information about NEC Display Solutions of America monitors, consumers can call (866) NEC-MORE, or visit the website at <a href="https://www.necdisplay.com/products/digitalmedialibrary/">www.necdisplay.com/products/digitalmedialibrary/</a>.

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