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NEC DISPLAY SOLUTIONS INTRODUCES STYLISH, ULTRA SLIM LED-BACKLIT DESKTOP MONITOR SERIES

MultiSync EX Series Delivers Superior Performance with Less Power, Lighter Weight and Thinner Design

CHICAGO – October 18, 2010 – NEC Display Solutions of America, a leading provider of commercial LCD display and projector solutions, announced today the new MultiSync® EX Series ideal for corporate users looking for increased productivity and sleek aesthetics.

The introduction of the series begins with the 23" MultiSync EX231W, an LED-backlit LCD monitor equipped with DisplayPort and DVI-I for full high-definition resolution. The monitor offers users an ultra slim bezel (14.6mm width), ultra light weight (9.3 lbs with stand) and USB pass-through on the top of the monitor, which allows quick connecting of a webcam or simple flash drive access. Additionally, its excellent ergonomic features include a fully adjustable stand with 110mm height adjust, pivot, swivel and tilt, as well as a built-in carrying handle and quick release stand, which is ideal in financial applications where multiple monitors are tiled.

First-class quality comes in the form of brand new technologies like the human sensor, which detects user activity in front of the monitor and reduces its power up to 95% with inactivity. Users have the ability to adjust the inactivity length and sensor settings. The monitor's ambient light sensor detects external light sources and adjusts the display's

brightness accordingly, while its carbon savings meter calculates the reduction of greenhouse gas emissions.

"Building on the strong heritage of the MultiSync brand, the EX Series was developed to give users a unique blend of an ultra-slim, light-weight display that is extremely environmentally friendly and packed with features," said Kevin Christopherson, Director of Product Marketing for desktop monitors at NEC. "The stunning design of the MultiSync EX231W makes it a perfect candidate for corporate and financial users looking for a benchmark product throughout its offices. The innovations built into this product make it our greenest desktop series to date with the least amount of materials, waste and harmful substances."

The widescreen MultiSync EX231W offers the following features:

- 1920 x 1080 full high-definition resolution
- 250 cd/m² brightness
- 25,000:1 dynamic contrast ratio
- 31W typical power consumption, 16W in ECO Mode™
- DisplayPort and DVI-I connectivity
- USB pass-through
- 4-way ergonomic stand with 110mm height adjust, pivot, swivel and tilt
- Quick-release stand
- Touch-sensitive On Screen Display (OSD) controls
- Human sensor
- Ambient light sensor
- ECO Mode, Carbon footprint meter and cost meter
- Intelligent Power Management (IPM) system and off timer
- Dynamic Video Mode (standard, text, movie, game photo)
- External power supply via mini AC adaptor
- ENERGY STAR 5.0 compliance
- Windows 7 and Windows Vista™ certified

The MultiSync EX231W will be available in November 2010 at an estimated street price of $339 and ships with a 3-year parts and labor limited warranty.

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About NEC Display Solutions of America, Inc.

Headquartered in Itasca, Ill., NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD monitors, commercial- and professional-grade large-screen LCD displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for a wide variety of markets, including enterprise, healthcare, education and digital signage. For additional information about NEC Display Solutions of America monitors, consumers can call (866) NEC-MORE, or visit the website at www.necdisplay.com. For digital images, please visit http://www.necdisplay.com/products/digitalmedialibrary/.

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