



Media Contact: Tim Dreyer  
NEC Display Solutions  
(630) 542-1392  
tdreyer@necdisplay.com

## **NEC DISPLAY SOLUTIONS ANNOUNCES EPEAT SILVER CERTIFICATION**

### ***39 NEC LCD Monitors Meet or Exceed the Electronic Product Environment Assessment Tool (EPEAT) Requirements, An Environmentally Conscious Procurement Standard***

**CHICAGO – November 14, 2006** – Committed to producing and delivering energy efficient, environmentally friendly monitors, NEC Display Solutions of America, the leading stand-alone provider of flat panel desktop displays, today announced that more than 95 percent of its monitors have been awarded silver certification from EPEAT. EPEAT-compliant monitors are recognized for helping reduce hazardous waste and electricity usage, resulting in lower energy costs and increased protection for the environment.

EPEAT is a procurement tool designed to help institutional purchasers in the public and private sectors evaluate, compare and select desktop computers, notebooks and monitors based on their environmental attributes. EPEAT also provides a clear and consistent set of performance criteria for the design of products and provides an opportunity for manufacturers to secure market recognition for efforts to reduce the environmental impact of its products.

“The Green Electronics Council is thrilled to welcome NEC to the EPEAT family,” said Jeff Omelchuck, Executive Director of the Green Electronics Council, which oversees the EPEAT program. “EPEAT is a very tough environmental standard that only the best electronic products are capable of meeting. We are happy to see NEC products among this elite group.”

EPEAT-certified products contain reduced levels of cadmium, lead, and mercury. They also are more energy efficient, which reduces emissions of climate-changing greenhouse gases. In addition to their environmental friendliness, all NEC EPEAT monitors decrease acquisition costs over the lifetime of the monitors by reducing energy consumption and minimizing recycling fees.

“EPEAT has the strictest product compliance regulations for any environmental initiative,” said Richard Atanus, Vice President of Engineering, Technical and Environmental Services for NEC Display Solutions. “By selling Energy Star®-compliant monitors, taking part in the resale of refurbished component parts, and using only recycled paper and cardboard in all of our product packaging, NEC clearly recognizes the long-term benefits of environmentally friendly manufacturing.”

NEC Display Solutions currently sells 39 LCD monitors that meet or exceed all EPEAT standards, including the first EPEAT-certified LCD touchscreen display and the only displays using bio-based plastic.

The U.S. Environmental Protection Agency estimates that over the next five years, purchases of EPEAT-registered computers will result in reductions of more than 13-million pounds of hazardous waste, more than three-million pounds of non-hazardous waste, and more than 600,000 megawatt hours of energy – enough to power six-million homes.

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**About NEC Display Solutions of America, Inc.**

Headquartered in Itasca, Ill., NEC Display Solutions of America, Inc., is a leading provider of innovative LCD displays and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for the consumer, enterprise, professional, medical and digital signage markets. NEC Display Solutions ranked as the #1 stand-alone LCD monitor supplier to the commercial market for CY2005, according to the NPD Group\*\* and as the #1 best-selling large-screen commercial LCD monitor provider worldwide for all of CY2005, according to DisplaySearch. For more information, call 1-866-NEC-MORE or visit [www.necdisplay.com](http://www.necdisplay.com).

*\*\*According to DisplaySearch's Quarterly FPD Public Display Shipment and Forecast Report*

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