

Empowered by Innovation



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**CREATE YOUR OWN VIDEO ABOUT THE POWER OF DISPLAY
TECHNOLOGY IN THE CLASSROOM AND WIN
25 PORTABLE NEC VT47 PROJECTORS FOR YOUR SCHOOL**

NEC Engages Students and Increases Learning Retention with Vivid, Larger-Than-Life Images

Chicago, April 11, 2005 – Display technology dramatically transforms the way teachers teach and students learn in school. Show us how NEC displays would make an impact in your own classroom! Teachers and students from kindergarten through 12th grade are encouraged to develop a creative two-minute video showing how display technology would positively affect learning in their classroom. The winner will receive 25 NEC VT47 projectors for their school. In addition, the public can cast their vote for their favorite video on NEC’s website!

“We’ve found the main challenge teachers face is the need for updated technology,” said David Woolf, senior director of marketing, NEC Solutions America. “Kids are being raised in the information age, and are accustomed to living in a visual world. We’ve found that display technology helps motivate students, enhances parent and family communications, and can help students with learning retention.”

Incorporating technology into curriculum at any level can greatly increase the effectiveness of teaching, and NEC’s award-winning projectors and plasma displays are ideal for educational environments -- from classrooms to hallways to auditoriums. In addition, NEC projectors can be placed on a media cart for easy sharing with other teachers and classrooms.

The video contest starts on April 1 and ends September 1, 2005. For official rules and details on how teachers, educators and students can enter to win 25 NEC VT47 projectors and to order a free **TECH 101** notebook, visit www.necvisualsystems.com or call 1-800-632-4636.

The **TECH 101** notebook is a handy tool for teachers that outlines:

- How display technology can improve learning

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- How to apply for an education grant
- “Best practice” case studies about projection technology, and
- How to sell your principal (decision-maker) on the benefits of display technology

With your notebook in hand, you can vote for your favorite video on the NEC website (www.necvisualsystems.com) between September 26 through September 30, 2005!

NEC is a leader in display technology specifically designed for the education market. As the premier large area display sponsor for the SMARTer Kids Foundation, NEC also is a sponsor of the Teacher of the Year program, a partner in the 21st Century Schools of Distinction, and a member of the International Society of Teaching in Education (ISTE) and the Consortium for School Networking (CoSN).

NEC features the broadest line of product with crystal clear images that work every time. For further information on NEC’s commercial and residential lines of projectors and plasma displays, please visit www.necvisualsystems.com or call 1-800-NEC-INFO.

About NEC Solutions (America), Inc.

NEC Solutions (America), Inc. is a premier provider of integrated solutions for the Connected Enterprise in North America. As an affiliate of NEC Corporation (NASDAQ: NIPNY) (FTSE: 6701q.1), NEC Solutions America taps into a global resource network to help clients leverage technology to achieve a competitive edge. From corporate performance management and biometric security solutions to digital cinema and in-theatre advertising systems, visual displays and server solutions, the expertise is delivered with the personal attention needed to address individual situations. With headquarters in Rancho Cordova, California, NEC Solutions America serves a wide range of markets, including the health care and public safety, financial services, cinema, retail and manufacturing markets. Information regarding NEC Solutions America can be found at www.necsam.com.

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