# NEC

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## NEC DISPLAY MULTISYNC® EA SERIES WITH SPECTRAVIEW$_{II}$™ BUNDLES DELIVER COLOR ACCURACY, BROAD ERGONOMICS AND ECO-FRIENDLY FEATURES

### *MultiSync EA244UHD, EA274WMi and EA304WMi Are First Enterprise Displays to Offer Cost-Effective Calibration Option*

**CHICAGO – November 10, 2014** – NEC Display Solutions of America, a leading provider of commercial LCD display and projector solutions, announced today several affordable product bundles with SpectraView$_{II}$™ calibration software to help pro-sumers, entry-level photographers and desktop power users manage color accuracy.

The SpectraView$_{II}$ EA Kit, which includes SpectraView software and a Spyder color calibration sensor, is now available as a separate option or bundled with the the 24-inch MultiSync® EA244UHD (3840 x 2160 resolution), 27-inch EA274WMi (2560 x 1440 WQHD resolution), and 30-inch EA304WMi (2560 x 1600 WQXGA resolution) displays.

"These latest bundles offer affordable color management and color accuracy, and also leverage the NEC hallmarks of great ergonomics and eco-friendly features," said Art Marshall, Product Manager of Professional and Medical Displays at NEC Display Solutions.  "NEC has built its MultiSync PA Series as the standard for color-critical professions.  Now, it's bringing that same expertise for color accuracy to the wide gamut EA244UHD and EA304WMi models, and standard gamut EA274WMi display."

SpectraView$_{II}$ uses a closed-loop process of measurements leveraging external sensors to make adjustments to a monitor's lookup tables (LUTs).  The results are accurate, stable and repeatable.

Each display in the SpectraView bundle includes an AH-IPS LED panel with ergonomic adjustable stand and 130mm height-adjust, tilt, swivel and pivot features.  The displays also offer smart sensing technology, which automatically detects work conditions to determine the proper display brightness with ambient light and human sensors.  In addition, ECO Mode$^{TM}$, carbon footprint meters and cost meters on these displays mean industry-leading low power consumption and fewer hazardous materials.

The EA244UHD-BKSV, EA274WMi-BKSV and the EA304WMi-BKSV displays ship with a 3-year limited parts and labor warranty, and will be available in November 2014 at an estimated street price of $1,499, $949 and $1,749, respectively. The SVII-EA-KIT, which includes the SpectraView software and the Spyder calibration sensor, is also available at an estimated street price of $199.

The release of the MultiSync EA Series SpectraView bundles follow NEC Display's recent collaboration with Light Illusion, a color management specialist, to enable native calibration for NEC color-critical monitors used in post-production and broadcast markets.

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**About NEC Display Solutions of America, Inc.**
Headquartered in Itasca, Ill., NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD monitors, commercial- and professional-grade large-screen LCD displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for a wide variety of markets, including enterprise, healthcare, education and digital signage. For additional information about NEC Display Solutions of America products, call (866) NEC-MORE, or visit the website at www.necdisplay.com. For digital images, please visit http://necdisplay.com/digital-media-library. Follow us on our social media channels: Facebook, YouTube, Google+, Twitter and LinkedIn.

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