



**FOR IMMEDIATE RELEASE**

**Media Contact:** Philip Anast  
Tech Image (for NEC Display Solutions)  
(312) 673-6054  
[philip.anast@techimage.com](mailto:philip.anast@techimage.com)

**NEC DISPLAY SOLUTIONS ADDS EA273WMI DISPLAY WITH IPS PANEL to  
MULTISYNC EA SERIES LINEUP**

***27-Inch Enterprise Monitor Features LED Backlighting, Advanced  
Connectivity, Smart Sensing Technology***

**CHICAGO – September 3, 2013** – [NEC Display Solutions of America](#), a leading [provider](#) of commercial LCD display and projector solutions, announced today the 27-inch [EA273WMI](#) display as the newest member of its MultiSync® EA Series for enterprise users.

Built upon a high-end IPS LCD panel, which delivers exceptional screen performance, the EA273WMI display is mercury-free and more energy efficient due to its LED backlighting technology. The results are reduced power consumption, a light-weight chassis and more desktop space.

Its integrated touch-sensitive controls enable simple display adjustments through the On Screen Display® (OSD). Its smart sensing technology includes ambient light and human sensors to automatically detect work conditions and determine the proper display brightness. The advanced ControlSync™ lets users control up to six MultiSync EA Series displays and adjusts up to 26 settings of each monitor simultaneously via the master monitor. This is most beneficial for multi-monitor setups.

“This new 27-inch display gives power users a robust IPS panel and LED backlighting, all within an attractive total cost of ownership structure,” said Kevin Christopherson,

Director of Product Marketing for Desktop Displays at NEC Display Solutions. “The EA273Wmi gives people in corporate, government and education settings advanced features, sleek aesthetics and high-performance functionality to help them work smarter.”

The MultiSync EA273Wmi includes the following features:

- 27-inch, 16:9 AH-IPS panel with LED backlighting
- Slim and light design with touch-sensitive OSD controls
- 1920 x 1080 full HD resolution
- 25,000:1 dynamic contrast ratio (1000:1 typical)
- Fully adjustable stand with 130mm height-adjust, tilt, swivel and pivot
- ControlSync, which enables synchronized adjustment of multi-screen setup of up to six MultiSync EA Series displays
- Customize Setting with one-touch recovery to preferred setting
- Advanced connectivity with DisplayPort, HDMI, DVI-D and VGA
- Integrated 4-port USB 2.0 hub
- Integrated speakers (1W x 2)
- Integrated cable management
- Smart sensing technology (ambient light and human sensors)
- ECO Mode™, carbon footprint meter and cost meter
- ENERGY STAR® 6.0 and TCO 6.0 compliant
- EPEAT™ Gold

The MultiSync EA273Wmi ships with a 3-year limited parts and labor warranty, and will be available in September 2013 at an estimated street price of \$449.

###

#### **About NEC Display Solutions of America, Inc.**

Headquartered in Itasca, Ill., NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD monitors, commercial- and professional-grade large-screen LCD displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for a wide variety of

markets, including enterprise, healthcare, education and digital signage. For additional information about NEC Display Solutions of America products, call (866) NEC-MORE, or visit the website at [www.necdisplay.com](http://www.necdisplay.com). For digital images, please visit <http://necdisplay.com/digital-media-library>. Follow us on our social media channels: [Facebook](#), [YouTube](#), [Twitter](#) and [LinkedIn](#).

### **About VUKUNET**

VUKUNET, from NEC Display Solutions of America, is the engine that powers the digital out-of-home advertising business. VUKUNET is the only universal ad serving platform that drives ads to any digital out-of-home network, regardless of content management system. VUKUNET makes the buying, flighting and reporting of digital out-of-home ad campaigns easy. For additional information about VUKUNET, visit [www.vukunet.com](http://www.vukunet.com), or call (877) 805-VUKU. For VUKUNET logos and digital images, please visit <http://www.vukunet.com/pressresources.aspx>.