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NEC DISPLAY SOLUTIONS INTRODUCES 24-INCH ULTRA-HD DISPLAY TO MULTISYNC EA SERIES LINEUP

4K Resolution, Wide Color Gamut and SpectraView Compatibility Key Benefits

CHICAGO – June 3, 2014 – <u>NEC Display Solutions of America</u>, a leading <u>provider</u> of commercial LCD display and projector solutions, announced today the MultiSync[®] <u>EA244UHD</u> display, the company's first high-resolution 4K desktop display and the latest addition to its premium business desktop series.

The 24-inch LED-backlit display delivers a 3840 x 2160 resolution, four times the typical full HD desktop space, meaning more information can be on-screen at once. The EA244UHD also includes a wide color gamut, more than 1.07-billion displayable colors and compatibility with SpectraView_{II}[™] calibration software. Corporate environments and other industries will benefit from the display's industry-leading low power consumption and fewer hazardous materials.

Designed to enhance work performance, this widescreen model features an AH-IPS panel with great viewing from any angle, touch-sensitive menu controls and complete ergonomic adjustability to fit any workspace. The LED backlighting of the EA244UHD display allows for a slimmer profile, lighter weight and increased power savings relative to 24-inch displays of the past.

"This MultiSync EA Series display gives enterprise customers a stunning 4K monitor that offers a huge desktop to improve productivity," said Art Marshall, Product Manager of

Professional and Medical Displays at NEC Display Solutions. "The EA244UHD also is a testament to NEC Display Solutions' long-term commitment to environmentally friendly displays."

Among its other benefits, the display features ControlSync[™] technology, which lets users control the settings for up to six MultiSync EA Series displays. Users are able to adjust power, brightness, volume and many other settings of the multi-monitor setup in unison through the master monitor.

The EA244UHD also offers smart sensing technology, which automatically detects work conditions to determine the proper display brightness with ambient light and human sensors. Moreover, it comes with a comprehensive input panel, including HDMI, DisplayPort, and DVI-D, to connect users to the latest peripherals and protect their technology investments.

The MultiSync EA244UHD display includes the following features:

- 23.8-inch, 16:9 IPS panel with LED backlighting
- 350cd/m² brightness
- 99.3 percent coverage of Adobe RGB and 1.07-billion displayable colors
- 3840 x 2160 ultra-HD resolution
- 15,000:1 dynamic contrast ratio (1000:1 typical)
- Ergonomic adjustable stand with 130mm height-adjust, tilt, swivel and pivot
- 2 DisplayPort, 2 HDMI, and 2 DVI-D inputs
- 6-ms response time
- Integrated 3-port powered USB 3.0 hub (1 up/3 down)
- Integrated speakers (1W x 2) and headphone jack
- ControlSync for multi-screen setups
- Smart sensing technology (ambient light and human sensors)
- ECO Mode[™], carbon footprint meter and cost meter
- ENERGY STAR[®] 6.0, TCO 6.0 and TCO Edge 1.2 compliant

The MultiSync EA244UHD display ships with a 3-year limited parts and labor warranty, and will be available in June 2014 at an estimated street price of \$1,349. The monitor also comes with a set-up manual, DisplayPort, power, USB 3.0 and ControlSync cables.

About NEC Display Solutions of America, Inc.

Headquartered in Itasca, III., NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD monitors, commercial- and professional-grade large-screen LCD displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for a wide variety of markets, including enterprise, healthcare, education and digital signage. For additional information about NEC Display Solutions of America products, call (866) NEC-MORE, or visit the website at <u>www.necdisplay.com</u>. For digital images, please visit <u>http://necdisplay.com/digital-media-library</u>. Follow us on our social media channels: <u>Facebook, YouTube, Google+, Twitter</u> and LinkedIn.

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