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NEC DISPLAY SOLUTIONS BOLSTERS MULTISYNC EA SERIES WITH NEW 24-INCH MODEL

EA243WM Provides LED Backlighting with Thin Bezel, Advanced Connectivity, Human Sensor

CHICAGO – January 3, 2012 – <u>NEC Display Solutions of America</u>, a leading provider of <u>commercial LCD</u> display and <u>projector</u> solutions, announced today the 24-inch MultiSync® <u>EA243WM</u>, the second addition to the next generation MultiSync EA Series of desktop monitors for high-performance enterprise users.

The LED backlighting of the EA243WM allows for a slimmer profile, lighter weight and increased power savings compared to previous generation models. It offers touch-sensitive controls that are integrated into the bezel, making display adjustments easier and more intuitive than ever. Smart sensing technology automatically detects your work conditions to determine the proper display brightness with ambient light and human sensors. A comprehensive input panel, including HDMI, DisplayPort, DVI-D and VGA, connects users to the latest peripherals and future-proofs their investment. The ControlSync™ feature allows users to control up to six EA243WM units in a multimonitor configuration. Upon establishing one unit as the master, users will be able to simultaneously control many performance attributes of the multi-monitor setup through the master monitor. The Customize Setting allows IT managers to set and restore preferred monitor settings with just one touch for vastly improved central control.

"The next generation MultiSync EA Series is an answer for our corporate clients that asked for HDMI connectivity, user-friendly control and increased height adjustment," said Lynn Gu, Product Manager at NEC Display Solutions. "Our EA243WM is a solution to these requests with performance-driven design and a full feature set. From smart sensing technology to top environmental certifications that promote social responsibility, this monitor will greatly enhance the computing experience."

The MultiSync EA243WM includes the following features:

- 24-inch, 16:10 TN panel with LED backlighting
- Slim and light design
- 1920 x 1200 full HD resolution
- 25,000:1 dynamic contrast ratio (1000:1 typical)
- 250 cd/m² brightness
- Touch-sensitive On Screen Display (OSD®) controls
- Fully adjustable stand with 130mm height-adjust, tilt, swivel and pivot
- Advanced connectivity with DisplayPort, HDMI, DVI-D and VGA
- Integrated 4-port USB 2.0 hub
- Integrated (hidden) speakers (1W x 2)
- Integrated cable management
- Smart sensing technology (ambient light sensor and human sensor)
- Customize Setting with one-touch recovery to preferred setting
- ControlSync enables synchronized adjustment of multi-screen setup up to six displays
- ECO Mode[™], carbon footprint meter and cost meter
- ENERGY STAR® 5.1 and TCO 5.2 compliant
- EPEAT[™] Gold

The MultiSync EA243WM ships with a 3-year limited parts and labor warranty and will be available in January 2012 at an estimated street price of \$399.

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About NEC Display Solutions of America, Inc.

Headquartered in Itasca, III., NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD monitors, commercial- and professional-grade large-screen LCD displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for a wide variety of markets, including enterprise, healthcare, education and digital signage. For additional information about NEC Display Solutions of America monitors, consumers can call (866) NEC-MORE, or visit the website at www.necdisplay.com/digital-media-library.

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