

## FOR IMMEDIATE RELEASE

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## NEC DISPLAY SOLUTIONS DEBUTS 23-INCH DESKTOP DISPLAY TO MULTISYNC EA SERIES

## Display Uses Ambient Light Sensor for Automated Brightness, One-Touch Button for ECO Mode Settings

**CHICAGO – August 4, 2009 – NEC Display Solutions of America**, a leading stand-alone provider of commercial LCD displays and projectors, announced today a 23-inch desktop display with the launch of the MultiSync® EA231WMi, a 16:9 widescreen monitor for use in enterprise business environments, education and government applications.

This high-end enterprise monitor debuts several advanced features, starting with an IPS panel, which enables an outstanding viewing angle and image stability. The EA231WMi is NEC's first desktop display exhibiting DisplayPort technology, delivering a diverse amount of additional input connectors. Its one-touch button for ECO Mode™ enables users to quickly maneuver between two energy-savings modes, as well as the off selection. Additionally, the EA231WMi premieres automated brightness by using an ambient light sensor, which detects the brightness level of the environment and adjusts the display with the best brightness setting, saving significant energy.

"Our innovative 23-inch product offers a variety of new technologies to our desktop line, bringing the best features available to our customers and achieving the highest standards for ergonomics and environmental friendliness," said Lynn Gu, Product Manager for NEC Display Solutions. "The EA231WMi is a 'green display' that utilizes

several features for the user's advantage, creating settings that lengthen the display's life and working cohesively with any environment in which it is placed."

A partial list of features of the EA231WMi includes:

- 4-way ergonomic stand (110mm height adjust, pivot, tilt and swivel)
- Two-step ECO Mode for significant power consumption savings
- Three-step ambient light sensor for automatic brightness adjustment
- Carbon footprint meter for tracking of carbon savings
- DisplayPort, VGA and DVI connectivity
- EPEAT Gold compliance
- Energy Star 5.0 and TCO 5.0
- New cabinet design with intuitive, multi-directional NaViKey™
- Integrated 4-port USB 2.0 hub
- Space-saving, down-firing multimedia speakers with headphone jack
- Dynamic Video Mode with five presets for real-time optimization of image quality
- Built-in carrying handle

The EA231WMi will begin shipping in August 2009 with an estimated street price of \$379. The display ships with a standard three-year parts and labor warranty, including the backlight.

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## **About NEC Display Solutions of America, Inc.**

Headquartered in Itasca, III., NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD displays, professional-grade, large-screen LCD and plasma displays, a diverse line of projectors, and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for a wide variety of markets, including enterprise, professional, education, medical and digital signage. For additional information about NEC Display Solutions of America monitors, consumers can call (866) NEC-MORE, or visit the Web site at <a href="https://www.necdisplay.com">www.necdisplay.com</a>.

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