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Media Contact: Philip Anast

Tech Image (for NEC Display Solutions)

(847) 279-0022, x238

philip.anast@techimage.com

NEC DISPLAY SOLUTIONS LAUNCHES LED-BACKLIT 22-INCH DESKTOP LCD WITH ABUNDANT GREEN FEATURES

LED-based MultiSync EA222WMe Points Toward Future Growth in LCD Industry

CHICAGO – December 1, 2009 – <u>NEC Display Solutions of America</u>, a leading provider of <u>commercial LCD</u> display and <u>projector</u> solutions, announced today its first ever LED-backlit desktop monitor for business, education, government and healthcare markets, the 22-inch MultiSync® EA222WMe.

LED backlighting technology enables the NEC MultiSync EA222WMe to provide the same amount of brightness as other panel types while using 20% less power. Compared to previous generation NEC LCDs, the EA222WMe consumes up to 52% less power, radiates up to 61% less heat, weighs up to 25% less and uses up to 15% less packaging. The monitor and cables in this eco-friendly display are free of mercury, halogen and arsenic. Additionally, the monitor is compliant with ENERGY STAR 5.0, TCO 5.0 and EPEAT Gold, which solidifies its status as the most energy-efficient desktop monitor offered by NEC.

Users will have the ability to track their carbon savings with the display's resettable carbon footprint meter, a unique tool that calculates the reduction of greenhouse gas emissions. New to NEC's MultiSync EA Series is the resettable cost meter, which indicates the user's electricity cost savings via the On Screen Display.

"The combination of these green technologies in the MultiSync EA222WMe points to the future of where the LCD industry is headed," said Lynn Gu, Product Manager for NEC Display Solutions. "LED backlight structure has improved tremendously along with cost reduction, and the adoption of the LED backlight technology will continue to accelerate over the next few years."

The EA222WMe features a full ergonomic stand, which includes 110mm height-adjust, tilt, swivel and pivot functionality that adds flexibility and comfort for any user. With DisplayPort, the monitor provides maximum display performance with a variety of input options that improve resolution and color depths. The ECO Mode™, along with the Intelligent Power Manager (IPM) system, off timer, ambient light sensor and vacation switch, help conserve energy and reduce carbon dioxide emissions.

The MultiSync EA222WMe includes the following features:

- 16:10 widescreen display with W-LED backlight
- 1680 x 1050 native resolution
- 30,000 dynamic contrast ratio
- 250 cd/m² brightness
- 4-way ergonomic stand
- Full connectivity with VGA, DVI, USB and DisplayPort inputs
- Integrated, down-firing multimedia speakers
- ECO Mode, resettable carbon meter and cost meter
- ENERGY STAR 5.0, TCO 5.0 and EPEAT Gold compliance
- Utilizes recycled plastics, bio plastic bag and paper filler

The MultiSync EA222WMe comes with a 3-year parts and labor limited warranty and will be available for December 2009 shipment at an estimated street price of \$339.

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About NEC Display Solutions of America, Inc.

Headquartered in Itasca, III., NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD monitors, commercial- and professional-grade large-screen LCD displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for a wide variety of markets, including enterprise, healthcare, education and digital signage. For additional information about NEC Display Solutions of America monitors, consumers can call (866) NEC-MORE, or visit the website at www.necdisplay.com/products/digitalmedialibrary/.

About VUKUNET

VUKUNET, powered by NEC Display Solutions of America, is the universal advertising platform that connects digital out-of-home networks with ad revenue. VUKUNET is a web-based tool that

provides a centralized, automated place for network owners to connect their screens to advertisers looking to place their digital ads. Advertisers and ad agencies can use the companion ADVUKU ad-serving platform to search for the best networks in any location. For additional information about VUKUNET, visit www.vukunet.com or call 877-805-VUKU. For VUKUNET logos and digital images, please visit http://www.vukunet.com/PressResources.aspx. For additional information on ADVUKU, visit www.advuku.com.