

## News Release

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### Sharp NEC Display Solutions Launches New 4K UHD Large E Series

*The new digital display's durability and extended run time offer a highly effective solution to any space needing signage, such as education sites, corporate workplaces, and medical offices.*

**CHICAGO – August 1, 2023** – [Sharp NEC Display Solutions](#), a global leader in the projector and display markets, and [Sharp Imaging and Information Company of America](#) (SIICA) have launched the brand-new E988 4K UHD Display. The new 98" display completes the E Series line up of models, which now includes sizes from 32 to 98". The 8th generation of the E series is best suited for conference rooms and boardrooms where businesses need to increase their level of collaboration and productivity and is compatible with various signage applications and control systems across corporate environments, classrooms, and retail spaces.

The E988 can be used in corporate meeting/boardrooms, as well as huddle rooms to display wayfinding, marketing messages, presentations, or video and photos for entertainment. This display has the versatility to be used anywhere information needs to be shared, in a clear and highly visible way, and can be tailored to feature content that fits the audience at hand effortlessly.

Compared to most competitive displays that are made from plastic, this model comes with a metal chassis for added quality and durability. It is less prone to overheating and damage and is highly resistant to corrosion. With long lifespans, the E988 display is a smart investment, increasing ROI for businesses and organizations.

As for the visual quality, this display also features a high-haze, anti-glare panel that reduces reflection when light shines on it, creating a better viewing experience with higher definition. Additionally, with longer run times, operating 24 hours a day, seven days a week, users can run content uninterrupted for extended periods. This new E Series model comes equipped with both landscape and portrait functionality, allowing it to adapt to whatever content and display preferences are called for.

Featuring a USB player in which files can be easily loaded and played in sequence for signage purposes, it also includes an integrated LAN port for network control over IP. This allows administrators to freely manage displays remotely and further promote ease of use to increase workflow efficiencies.

Much like the smaller model E series displays, the 4K UHD resolution and LED direct backlighting of this model supports higher visual acuity, reduced power consumption, and localized dimming, which provides a higher dynamic contrast ratio. The E988 also features dual 10W speakers that allow users to enjoy high-definition broadcast capabilities.

As with all of Sharp/NEC's digital display products, the E988 is backed by an industry-leading 3-year warranty.

To learn more about the E988, visit [www.sharpnecdisplays.us](http://www.sharpnecdisplays.us).

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**About Sharp NEC Display Solutions of America, Inc.**

Sharp NEC Display Solutions of America, Inc. is a leading global provider of professional and commercial visual technology and digital signage solutions, wholly owned by [Sharp NEC Display Solutions, Ltd.](#) Sharp/NEC offers a broad visual solutions portfolio, is a total solutions provider with strong ties to industry partners and has a reputation for quality, reliability, and industry-leading customer support with a range of professional service offerings. Serving a wide variety of markets, the organization's expertise spans retail, enterprise, education, entertainment, transportation, energy and utility, and more. Follow us on our social media channels: [Facebook](#), [Instagram](#), [YouTube](#), [X](#), and [LinkedIn](#).

**About Sharp Imaging and Information Company of America**

Sharp Imaging and information Company of America, a division of Sharp Electronics Corporation, strives to elevate your workplace with Simply Smarter technology, including professional and commercial displays which help you communicate, collaborate and disseminate information brilliantly. Sharp's professional and commercial displays are specially engineered to accelerate collaboration and are offered in a wide range of sizes and varying capabilities. For more information, visit our [website](#) and follow us on [Facebook](#), [X](#), [LinkedIn](#) and [Instagram](#) and watch us on [YouTube](#).

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