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NEC DISPLAY'S 65-INCH COMMERCIAL-GRADE TOUCHSCREEN GIVES TEACHERS, STUDENTS NEW TOOL FOR ENHANCED LEARNING

Anti-glare Tempered Glass Enhances Touch Experience and Reduced Power Consumption Lowers TCO

CHICAGO – June 1, 2017 – To improve collaboration among teachers and students and create new ways for students to learn, <u>NEC Display Solutions of America</u> announced today the 65-inch E651-T display. The 10-point integrated infrared (IR) touchscreen is a cost-conscious commercial-grade display targeting the K-12 education market.

Drawing on insights from educators, NEC Display built a solution that minimizes technology distractions, maximizes classroom time and learning, and reduces costs.

The display's anti-glare, tempered glass, for example, allows for a more matte finish on the surface of the panel that not only protects the display from damage but also reduces the incidental fingerprinting and glare that can often take away from the imagery on the screen. This also allows for a more natural feel when touching the glass, forming a familiar tactile experience that is similar to that of a smart device.

The display's power consumption – just 140 watts – is extremely low considering the sizeable surface area of the fully commercial display. This helps lower the overall total cost of ownership for the customer. The display also has a built-in media player that

can be prioritized so that the display can automatically switch to USB-loaded content when the touchscreen is not in use via an external source.

"NEC Display has lowered the price point at which schools can take advantage of a rugged, interactive 65-inch solution," said Kevin Christopherson, Director of Product Marketing at NEC Display. "The lightweight E651-T display can be mounted on a wall, on a cart or in a huddle space. Its mission is to energize the blended learning needs of today's classrooms and foster a more productive learning environment; we are proud to help educators meet these goals."

The other benefits of the new E651-T display include:

- Integrated IR touch capabilities for finger, pen or included stylus touch interaction
- High brightness efficiency at 400 cd/m² of brightness
- Commercial-grade backlighting
- Reduced overall depth to 3.4 total inches
- Free DisplayNote presenter license for in-classroom collaboration
- HDMI x3 and VGA video inputs
- Integrated 10W x 2 speakers
- Built-in 24-hour scheduler function
- Landscape or Portrait orientation capable

The E651-T display will be available in June 2017 at a minimum advertised price of \$2,799.

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About NEC Display Solutions of America, Inc.

NEC Display Solutions of America, Inc., a leading designer and provider of innovative displays, offers the widest range of products on the market, such as commercial- and professional-grade large-screen LCD displays, desktop LCD monitors, direct view LED displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. Benefitting from the technologies of NEC Corporation and its own Research and Development, NEC produces leading-edge visual technology and customer-focused solutions for a wide variety of markets, including education, retail,

transportation, broadcast, enterprise, healthcare, houses of worship, and many more. NEC is orchestrating a brighter world with the quality and reliability of its products and outstanding customer service. For additional information about NEC Display Solutions of America products, call (866) NEC-MORE, or visit the website at <u>www.necdisplay.com</u>. Follow us on our social media channels: <u>Facebook</u>, <u>YouTube</u>, <u>Google+</u>, <u>Twitter</u> and <u>LinkedIn</u>.

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