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NEC DISPLAY SOLUTIONS ANNOUNCES FOURTH-GENERATION E SERIES OF LARGE-SCREEN DISPLAYS

E Series Family Adds Bigger Screens and Smaller Bezels to NEC Portfolio

CHICAGO – June 4, 2013 – <u>NEC Display Solutions of America</u>, a leading <u>provider</u> of commercial LCD display and projector solutions, announced today the latest generation of its LED-backlit E Series commercial-grade displays. The 42-inch <u>E424</u>, 46-inch <u>E464</u>, 55-inch <u>E554</u> and 65-inch <u>E654</u> displays add breadth and sleek design to the NEC portfolio of large-screen displays and digital signage.

E Series displays are ideal for educational institutions, corporations, quick-service restaurants, healthcare facilities and fitness centers. These displays are affordable, come with a three year warranty, and their LED backlighting simplifies installation and maintenance.

"The E Series displays offer organizations across a broad swath of industries a great way to deploy digital signage designed to exceed strategic business goals," said Rachel Karnani, Product Manager of Large-Screen Displays at NEC Display Solutions. "At the same time, these displays reduce the environmental impact of any deployments through the elimination of hazardous materials."

The E Series displays include the following features:

- LED backlighting technology for reduced power consumption
- Thinner bezels for the E424, E464, E554 displays

- Up to full HD resolution and 4000:1 contrast ratio, which provide stunning imaging
- Backlight adjust, which customizes the strength of the LED backlight, enabling longer display life and lower power consumption
- Three HDMI inputs, which enhance best-in-class connectivity
- Multiple picture modes, which adjust the picture appearance for optimum viewing experiences
- Advanced video settings, which ensure source material is displayed properly and accurately
- Built-in ATSC/NTSC/QAM analog/digital tuner, which allows for high-definition broadcast capabilities
- Built-in closed-captioning, which enables users to display text information for the hearing impaired
- RS-232C, Ethernet (RJ45), IR Remote for external control
- Detachable stand
- Optional accessories, which include a wall mount kit (<u>WMK-3257</u>) and an external single board computer (<u>TNETPC-AF-WH</u>)

The E424, E464, E554 and E654 will be available at a minimum advertised price of \$679, \$849, \$1,279 and \$2,699, respectively. These displays begin shipping with the E464 in late June. All four displays ship with a 3-year parts and labor warranty, including the backlight.

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About NEC Display Solutions of America, Inc.

Headquartered in Itasca, III., NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD monitors, commercial- and professional-grade large-screen LCD displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for a wide variety of markets, including enterprise, healthcare, education and digital signage. For additional information about NEC Display Solutions of America products, call (866) NEC-MORE, or visit the website at <u>www.necdisplay.com</u>. For digital images, please visit

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