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NEC DISPLAY SOLUTIONS INTRODUCES NEW 23-INCH LED-BACKLIT LCD MONITOR TO ITS MULTISYNC® E SERIES

E231W Brings 1080P Resolution, DisplayPort Connectivity and Ambient Light Sensor to Business Applications

CHICAGO – August 2, 2010 – [NEC Display Solutions of America](#), a leading provider of [commercial LCD](#) display and [projector](#) solutions, announced today the introduction of the LED-backlit MultiSync E231W, an addition to the popular 23-inch desktop category. This desktop display is designed to benefit a variety of business customers with financial savings and power efficiency.

The EPEAT Gold rated MultiSync E231W provides users with advanced features that were created to enhance the desktop computing experience and increase productivity. Its widescreen display allows users to have several applications open simultaneously, while its fully-ergonomic design includes 110mm height adjustment, tilt, swivel and pivot for improved comfort during use.

This E Series model follows in the green footsteps of its sibling, the 22" MultiSync E222W, with ECO Mode™ to reduce power consumption and heat generation, and an ambient light sensor to detect external light sources and adjust the display's brightness accordingly. Users also have the ability to track their carbon footprint savings with the MultiSync E231W's carbon footprint meter, a unique tool that calculates the reduction of green gas emissions. Additionally, the Intelligent Power Manager (IPM) helps conserve energy and reduce carbon dioxide emissions by switching to a low power state or automatically powering down when the monitor is on but not in use.

“NEC is committed to continuing its strong leadership role within the industry by contributing to a greener environment with an eco-friendly display in the quickly-growing 23-inch category,” said Lynn Gu, Product Manager for NEC Display Solutions. “The MultiSync E231W uses an LED-backlit panel to increase energy savings by up to 40% in comparison to conventional CCFL-backlit LCD monitors. This is especially beneficial for our business customers in this economic downturn.”

The widescreen MultiSync E231W includes the following features:

- 23-inch 16:9 W-LED backlit panel
- 1920 x 1280 full HD resolution
- 25,000:1 dynamic contrast ratio
- 4-way ergonomic stand with 110mm height adjustment, tilt, swivel and pivot
- Full connectivity with DisplayPort, VGA and DVI inputs
- ECO Mode and ambient light sensor
- Carbon footprint meter
- Intelligent Power Management (IPM) system and off timer
- 5-preset Dynamic Video Mode (standard, text, movie, game, photo)
- Multi-directional OSD NaViKey™
- Windows 7, Windows Vista™ Premium and Windows XP certified
- NaViSet™ Administrator software for centralized control
- EPEAT Gold rating
- ENERGY STAR 5.0 compliance
- TCO 5.0 compliance

The MultiSync E231W comes with a 3-year parts and labor limited warranty and will be available for August 2010 shipment at an estimated street price of \$299.

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About NEC Display Solutions of America, Inc.

Headquartered in Itasca, Ill., NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD monitors, commercial- and professional-grade large-screen LCD displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. NEC Display Solutions develops

leading-edge visual technology and customer-focused solutions for a wide variety of markets, including enterprise, healthcare, education and digital signage. For additional information about NEC Display Solutions of America monitors, consumers can call (866) NEC-MORE, or visit the website at www.necdisplay.com. For digital images, please visit <http://www.necdisplay.com/products/digitalmedialibrary/>.

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