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**NEC DISPLAY UPDATES E-SERIES LARGE-SCREEN DISPLAYS WITH
ADVANCED FEATURES FOR ENTRY-LEVEL DIGITAL SIGNAGE**

***Affordable LED-Backlit Commercial-grade Displays Designed for Small
Businesses***

CHICAGO – June 29, 2017– [NEC Display Solutions of America](#), a leading provider of commercial LCD display and projector solutions, announced today an update to its popular line of E Series displays – LED-backlit, commercial-grade models designed for small businesses and other organizations that need entry-level digital signage.

New for this year, the 32-inch E326, 43-inch E436, 50-inch E506, 55-inch E556 and 65-inch E656 displays now feature wake-on-HDMI, which allows the display to automatically sense when an HDMI signal is present and power on to that input. In addition, the updated E-Series displays feature a built-in digital/analog ATSC/ NTSC tuner when a coaxial connection is necessary, along with text-to-speech functionality when close captioning is present.

“Our updated E Series displays improve on an already great product by including advanced, easy-to-use features at a low total cost of ownership,” said Kevin Christopherson, Director of Product Marketing at NEC Display. “This gives customers with smaller budgets an easy way to get commercial-grade digital signage to advance their businesses and improve their branding.”

The E Series displays are designed for customers in small businesses such as offices, hospitality, retail, or medical practices that do not have a lot of ambient light and do not need the displays to be on 24/7. Each E-series display includes a built-in USB media player that supports audio, video as well as still images for brand building and communication with audiences. Three HDMI inputs expand the connectivity options for users, and the USB media player reduces the need for an external PC and cabling because a user can simply load content on a USB drive and play it directly through the display, saving time and money on installation.

Other Key Benefits:

- Investment protection through 3-year parts and labor warranty, including the backlight
- Updated on-screen menu user interface
- Integrated 24-hour On/Off Simple Scheduler function
- CEC control through the HDMI interface
- Integrated down-firing speakers with digital audio out
- Reduced environmental impact as a result of the elimination of hazardous materials and reduced power consumption due to LED backlight technology
- Sleek design with slim bezels and built-in audio
- Multiple connectivity options, including HDMI x3, VGA and RCA Composite/Component

The [E326](#), [E436](#), [E506](#), [E556](#) and [E656](#) displays will be available this month at a minimum advertised price of \$399, \$599, \$839, \$1,149 and \$1,999, respectively.

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About NEC Display Solutions of America, Inc.

NEC Display Solutions of America, Inc., a leading designer and provider of innovative displays, offers the widest range of products on the market, such as commercial- and professional-grade large-screen LCD displays, desktop LCD monitors, direct view LED displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. Benefitting from the technologies of NEC Corporation and its own Research and Development, NEC produces leading-edge visual technology and

customer-focused solutions for a wide variety of markets, including education, retail, transportation, broadcast, enterprise, healthcare, houses of worship, and many more. NEC is orchestrating a brighter world with the quality and reliability of its products and outstanding customer service. For additional information about NEC Display Solutions of America products, call (866) NEC-MORE, or visit the website at www.necdisplay.com. Follow us on our social media channels: [Facebook](#), [YouTube](#), [Google+](#), [Twitter](#) and [LinkedIn](#).

About NEC Corporation

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