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Media Contact: Philip Anast
Tech Image (for NEC Display Solutions)
(312) 673-6054
philip.anast@techimage.com

**NEC DISPLAYS FORM BACKDROP FOR WILMINGTON-BASED CHILDREN
HOSPITAL'S NEW INTERACTIVE VIDEO WALL**

***duPont Hospital for Children's 'Discovery Zone' Opens Today, Giving
Young Patients Fanciful Landscape to Interact with***

CHICAGO – September 18, 2014 – [NEC Display Solutions of America](#), a leading provider of commercial LCD display and projector solutions, announced today that Nemours/Alfred I. duPont Hospital for Children in Wilmington, Del., has outfitted its new interactive “Discovery Zone” with 45 NEC X464UN 46-inch displays.

Opening today and part of a major expansion of the hospital, the Discovery Zone, located in full view as soon as families walk into the new, majestic 5-story atrium, is comprised of a 50-ft.-wide by nine-ft.-high NEC digital video wall where up to 30 kids, teens and adults can interact at one time. Magical creatures and blooming plants appear on the digital canvas. Using Microsoft Kinect2 technology, the Discovery Zone lets kids interact with these objects and expand their imaginations.

“We are so looking forward to watching kids and families play in the Discovery Zone,” said Dr. Neil Izenberg, Chief Executive of Nemours Center for Children’s Health Media. “We know this experience is going to be transformative for many children, their siblings and parents.”

The Discovery Zone was designed by Kinesis Studio of San Francisco, which creates large scale gestural technology experiences frequently deployed as entertainment and

therapeutic stations in children's hospitals. Feedback from Nemours educators, nurses, doctors, therapists, kids and others helped bring the digital canvas to life.

"The Discovery Zone is a marriage of gesture technology, animation and creative storytelling, the biggest install of its kind in a hospital," said Greg Richey, Kinesis CEO. "We wanted displays capable of delivering brilliant imagery, and NEC Display fulfilled that promise."

The X464UN direct LED-backlight LCD displays deliver improved brightness uniformity, reduced power consumption and mercury-free components.

The UN displays also have a bezel gap of just 5.7mm. With DisplayPort 1.2 multi-streaming, they are capable of delivering ultra-high definition resolutions across the entire canvas of displays.

"We are delighted to be a part of such a worthwhile initiative, especially one that will bring joy to children during their hospital stays," said Ashley Flaska, Vice President of Marketing for NEC Display. "This combination of video wall and gesture technology expands all our imaginations, and underscores the commitment that Nemours and Kinesis Studio have made to creating something spectacular."

[Nemours](#) is an internationally recognized children's health system that owns and operates [Nemours/Alfred I. duPont Hospital for Children](#) in Delaware and Nemours Children's Hospital in Orlando, Fla., along with major pediatric specialty clinics in Delaware, Florida, Pennsylvania and New Jersey.

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About NEC Display Solutions of America, Inc.

Headquartered in Itasca, Ill., NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD monitors, commercial- and professional-grade large-screen LCD displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for a wide variety of

markets, including enterprise, healthcare, education and digital signage. For additional information about NEC Display Solutions of America products, call (866) NEC-MORE, or visit the website at www.necdisplay.com. For digital images, please visit <http://necdisplay.com/digital-media-library>. Follow us on our social media channels: [Facebook](#), [YouTube](#), [Google+](#), [Twitter](#) and [LinkedIn](#).

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