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Media Contact: Philip Anast
Tech Image (for NEC Display Solutions)
(312) 673-6054
philip.anast@techimage.com

**SAINT LOUIS UNIVERSITY RECEIVES BRONZE MEDAL AT DSE 2013's
APEX AWARDS FOR USE OF NEC DIGITAL SIGNAGE**

***Award-Winning NEC Digital Screens, Projectors Provide Wayfinding, Emergency
Notifications and Learning Tools for Students Across Campus***

CHICAGO – March 11, 2013 – [NEC Display Solutions of America](#), a leading [provider](#) of commercial LCD display and projector solutions, TSI Global Solutions and [Saint Louis University](#) have been awarded the [2013 Digital Signage Expo APEX Award's](#) Bronze Medal in the education category for a campus digital signage solution transforming the way staff and students communicate. Winners were announced February 27 at this year's [DSE](#) Awards banquet in Las Vegas.

Working with leading AV solutions provider TSI Global, Saint Louis University completed an installation of NEC technologies throughout its campus, with products deployed inside and outside the classroom.

NEC products included V Series digital signage displays for wayfinding and campus news, PA500U high-resolution projectors in the university's medical classrooms, allowing for detailed-definition images, and X Series ultra-narrow video walls. The installation, however, serves more than just an educational purpose. When a dangerous EF-4 tornado swept through the St. Louis

area in 2011, university officials used the signage system to keep the campus community informed and safe.

“We are honored to be the visual display technologies provider for Saint Louis University,” said Ashley Flaska, Vice President of Marketing at NEC. “They are widely recognized as a top university, and we’re proud they chose our products when it came to revolutionizing communications within the campus community.”

“The NEC products have brought so much to the Saint Louis University campus experience,” said Craig Williams, Manager of Multimedia Services at the school. “Their durability and quality meet the high standards we have established as a higher education community.”

The APEX Awards are sponsored by the Digital Signage Expo, the world's largest international trade show dedicated to digital signage, interactive technology, and out-of-home networks. The APEX Awards honor innovation as demonstrated in the deployment of technology in the global digital out-of-home industry.

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About NEC Display Solutions of America, Inc.

Headquartered in Itasca, Ill., NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD monitors, commercial- and professional-grade large-screen LCD displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for a wide variety of markets, including enterprise, healthcare, education and digital signage. For additional information about NEC Display Solutions of America products, call (866) NEC-MORE, or visit the website at www.necdisplay.com. For digital images, please visit <http://necdisplay.com/digital-media-library>. Follow us on our social media channels: [Facebook](#), [YouTube](#), [Twitter](#) and [LinkedIn](#).

About VUKUNET

VUKUNET, from NEC Display Solutions of America, is the engine that powers the digital out-of-home advertising business. VUKUNET is the only universal ad serving platform that drives ads to any digital out-of-home network, regardless of content management system. VUKUNET

makes the buying, flighting and reporting of digital out-of-home ad campaigns easy. For additional information about VUKUNET, visit www.vukunet.com, or call (877) 805-VUKU. For VUKUNET logos and digital images, please visit <http://www.vukunet.com/pressresources.aspx>.

About Saint Louis University

Saint Louis University is a Catholic, Jesuit institution that values academic excellence, life-changing research, compassionate health care, and a strong commitment to faith and service. Founded in 1818, the University fosters the intellectual and character development of nearly 14,000 students on two campuses in St. Louis, Missouri and Madrid, Spain. Building on a legacy of nearly 200 years, Saint Louis University continues to move forward with an unwavering commitment to a higher purpose, a greater good.