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Media Contact: Philip Anast
Tech Image (for NEC Display Solutions)
(312) 673-6054
philip.anast@techimage.com

**NEC DISPLAY SHOWCASES BROAD PORTFOLIO OF INDUSTRY-LEADING
VISUAL TECHNOLOGIES AT DSE 2016**

***Company's Displays, Video Walls and Projectors Transform Everyday
Experiences for Brighter World***

CHICAGO – March 2, 2016 – [NEC Display Solutions of America](#), a leading provider of commercial LCD display and projector solutions, today announced plans to showcase direct view LED video walls, high-bright and UHD displays, laser projectors, LCD video walls, and interactive touch-screen technology during [Digital Signage Expo 2016](#).

DSE 2016 is the world's largest international trade show and educational conference dedicated to digital displays, interactive technology and digital communication networks.

NEC Display will showcase industry solutions and applications, across industry sectors, such as education, retail, and transportation, to help visitors envision how the industry leader is transforming everyday experiences for a brighter world.

"NEC will introduce a 1.9mm fine pitch direct view LED display at this year's show, underscoring our commitment to support our customer demands for LEDs in the marketplace," said Keith Yanke, Senior Director of Product Marketing for Large Screen Displays and Projectors at NEC Display. "We'll also share plans for our full complement of indoor and outdoor LEDs. From the LCD side of things, we'll display our entire range of high brightness products as well as all sizes of large-screen professional UHD, including integrated Baanto™ ShadowSense technology."

In addition, Richard Ventura, Vice President of Business Development and Solutions, is slated to offer or moderate the following presentations at the show:

- Digital Retail Forum: How In-Store Technology is Redefining Retail, 9:10am on Tuesday, March 15 in Room N254
- Disruptive Technologies That Will Drive Digital Signage, 3:30pm on Wednesday, March 16 in Booth 1431
- Wayfinding Applications for Transportation, 12:30pm on Thursday, March 17 in Booth 3040

Back in the NEC booth, visitors can meet company experts and partners to receive guided tours, demonstrating NEC's innovative display solutions.

NEC Display Booth No. 2210 will be open during exhibit hours from 10am to 5pm on March 16 and 17 in the Las Vegas Convention Center. For more information, please visit [NEC Display at DSE](#).

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About NEC Display Solutions of America, Inc.

NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD monitors, commercial- and professional-grade large-screen LCD displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. It develops leading-edge visual technology and customer-focused solutions for a wide variety of markets, including digital signage, education, graphics, healthcare, restaurants, retail, transportation, and many more. NEC is orchestrating a brighter world with the quality and reliability of its products and outstanding customer service. For additional information about NEC Display Solutions of America products, call (866) NEC-MORE, or visit the website at www.necddisplay.com. Follow us on our social media channels: [Facebook](#), [YouTube](#), [Google+](#), [Twitter](#) and [LinkedIn](#).

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