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Media Contact: Philip Anast
Tech Image (for NEC Display Solutions)
(847) 279-0022, x238
philip.anast@techimage.com

**NEC DISPLAY SOLUTIONS WINS TWO 2010 DIGI AWARDS FOR
BEST DIGITAL SIGNAGE**

***Entries for Pei Wei Restaurant and Raleigh-Durham International Airport
Honored in Retail, Transportation Categories***

CHICAGO – January 25, 2011 – [NEC Display Solutions of America](#), a leading provider of [commercial LCD](#) display and [projector](#) solutions, received [2010 DIGI Awards](#) for excellence in digital signage at Pei Wei Restaurants and Raleigh-Durham International Airport, the company announced today.

NEC and Pei Wei were recognized in the “Retail Roll-out, National” category, while NEC and Raleigh-Durham won for “Best Digital Signage Deployment for Transportation.”

The DIGI Awards, sponsored by Digital Signage Magazine and The Digital Signage Group, recognize resellers, integrators and service providers who have gone the extra mile to ensure success for their clients, thereby furthering the digital signage industry as a whole.

“Winning two DIGI Awards is a distinct honor for our company,” said Mike Zmuda, Director of Business Development for NEC Display. “Our work with Pei Wei and Raleigh-Durham reveals the unique requirements of every digital signage deployment and how forward-thinking organizations are changing the visual landscapes of their venues to improve the customer experience.”

In October 2009, Pei Wei completed its installation of NEC's digital menu boards at 162 locations. Two 46-inch displays showcase the Pei Wei menu and branding, while a third display allows a design specific to each location. The 486 NEC displays give the restaurant the ability to test new menu items and also comply with U.S. regulations requiring the display of caloric and other nutritional information.

The nearly 400 NEC large-format displays at Raleigh-Durham International Airport are operated from a central location and were selected for their durability as well as easy maintenance and operation. The NEC displays' low failure rate and ability to adjust to ambient light help the airport meet its customer service objectives from ticketing counters and airline gates to restaurants and baggage claim areas.

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About NEC Display Solutions of America, Inc.

Headquartered in Itasca, Ill., NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD monitors, commercial- and professional-grade large-screen LCD displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for a wide variety of markets, including enterprise, healthcare, education and digital signage. For additional information about NEC Display Solutions of America monitors, consumers can call (866) NEC-MORE, or visit the website at www.necdisplay.com. For digital images, please visit <http://www.necdisplay.com/products/digitalmedialibrary/>.

About VUKUNET

VUKUNET, from NEC Display Solutions of America, is the engine that powers the digital out-of-home advertising business. VUKUNET is the only universal ad serving platform that drives ads to any digital out-of-home network, regardless of content management system. VUKUNET makes the buying, flighting and reporting of digital out-of-home ad campaigns easy. For additional information about VUKUNET, visit www.vukunet.com or call (877) 805-VUKU. For VUKUNET logos and digital images, please visit <http://www.vukunet.com/pressresources.aspx>.