



NEWS RELEASE

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NEC MULTISYNC 5-SERIES WINS DESKTOP ENGINEERING READER'S CHOICE AWARD FOR MARCH 2008

Product Announcement Garnered Most Votes and Responses

CHICAGO – April 1, 2008 – NEC Display Solutions of America, a leading stand-alone provider of commercial and residential LCD and plasma displays and projectors, announced today its MultiSync 5-Series has been awarded the Reader's Choice Award for March 2008 by *Desktop Engineering*.

The *Desktop Engineering* Reader's Choice Award title is awarded to the product whose announcement generates the most reader responses and votes. The MultiSync 5-Series announcement was originally published in the December 2007 issue of *Desktop Engineering*. Of all product articles in the issue, the MultiSync 5-Series gained the most popularity among readers, earning it the Reader's Choice Award.

"We're pleased to present NEC Display Solutions with the March 2008 Reader's Choice Award," said Amy Rowell, Editorial Director at Desktop Engineering. "Because this award is determined by our readers' opinions, it truly validates the likability and quality of the NEC brand. This award makes it clear that our subscribers want to hear about NEC's products and anticipate new announcements."

"We are very proud to accept this award for the LCD195NXM, LCD205WNXM and LCD225WNXM monitors, especially since it comes from the readers," said Lynn Gu, Product Manager for NEC Display Solutions. "These three MultiSync 5-Series products

incorporate a full list of features and innovative technologies that deliver superior performance at a great price.”

The December 2007 article can be seen at www.deskeng.com/articles/aaafrr.htm. For more information on MultiSync 5-Series desktop displays, visit www.necdisplay.com.

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About NEC Display Solutions of America, Inc.

Headquartered in Itasca, Ill., NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD displays, professional-grade large-screen LCD and plasma displays, a diverse line of projectors, and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for a wide variety of markets, including enterprise, professional, education, medical and digital signage. For additional information about NEC Display Solutions of America monitors, consumers can call (866) NEC-MORE, or visit the Web site at www.necdisplay.com.

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