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NEC DISPLAY SOLUTIONS SECURES DCI COMPLIANCE FOR NC900C PROJECTOR

Entire NEC Digital Cinema Projector Series is Now DCI-Certified

CHICAGO – November 30, 2012 – NEC Display Solutions of America, a leading provider of commercial LCD display and projector solutions, announced today the newest model in its Digital Cinema Projector Series, the NC900C, has earned full Digital Cinema Initiatives (DCI) compliance. The NC900C builds on NEC's expertise in the digital cinema industry and is the first projector to incorporate the new S2K chipset from Texas Instruments[®].

The test was completed by the Research Institute for Digital Media and Content (DMC) at Keio University in Japan; one of three entities licensed by Digital Cinema Initiatives, LLC to perform the Compliance Test Plan (CTP) tests. All five NEC digital cinema projectors, including the NC900C, NC1200C, NC2000C, NC3200S and NC3240S, have been certified in:

- (*1) Digital Cinema System Specification (DCSS) Version 1.2 as of March 7, 2008
- (*2) DCSS CTP Version 1.1 as of May 8, 2009

Perfect for small theater screens, as well as cinemas in universities and public buildings, the NC900C projector can render a screen with a width of up to 30 feet in DCI

specifications and 39 feet in non-DCI specifications without any color correction, depending on the contents, when using a 1.8x gain.

"Securing DCI compliance for the NC900C is a tremendous accomplishment for NEC and reaffirms our position as a leader in the digital cinema arena," said Jim Reisteter, General Manager of Digital Cinema Division at NEC Display Solutions. "NEC's complete line of digital cinema projectors are all certified to this stringent standard. This achievement illustrates NEC's dedication to the marketplace and shows that our projectors meet and exceed the needs of today's exhibitors."

"We are very pleased to confirm that all NEC digital cinema projectors featuring Texas Instruments' Series 2 DLP Cinema technology have passed all the requirements of the CTP," said Kunitake Kaneko, Assistant Professor of DMC.

NEC's DCI compliance allows exhibitors to capitalize on current and future growth opportunities. For more information about NEC's digital cinema projectors and financing options, visit http://www.necdisplay.com/GoDigital

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About NEC Display Solutions of America, Inc.

Headquartered in Itasca, III., NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD monitors, commercial- and professional-grade large-screen LCD displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for a wide variety of markets, including enterprise, healthcare, education and digital signage. For additional information about NEC Display Solutions of America monitors, consumers can call (866) NEC-MORE, or visit the website at www.necdisplay.com. For digital images, please visit http://necdisplay.com/digital-media-library.

About VUKUNET

VUKUNET, from NEC Display Solutions of America, is the engine that powers the digital out-of-home advertising business. VUKUNET is the only universal ad serving platform

that drives ads to any digital out-of-home network, regardless of content management system. VUKUNET makes the buying, flighting and reporting of digital out-of-home ad campaigns easy. For additional information about VUKUNET, visit www.vukunet.com/pressresources.aspx.

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About DMC/Keio University (www.dmc.keio.ac.jp/en/)

The mission of DMC is to develop, encourage and promote advanced digital media technologies and digital content creation. Keio University has a proud history as Japan's first private institution of higher learning founded in 1858. With Founder Fukuzawa's spirit of science, Keio University educates people to think independently, to find solutions to the problems we are facing and to create additional value in society.