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**NEC DISPLAY SOLUTIONS BECOMES INDUSTRY'S FIRST  
MANUFACTURER TO REACH DCI COMPLIANCE FOR FULL  
RANGE OF PROJECTORS**

***NC1200C, NC2000C, NC3200S Digital Cinema Projectors Meet CTP Requirements***

**CHICAGO – July 21, 2010** – NEC Display Solutions of America, a leading provider of [commercial LCD](#) display and [projector](#) solutions, announced today that its entire line (NC1200C, NC2000C and NC3200S) of digital cinema projectors are the first in the industry to reach full Digital Cinema Initiatives (DCI) Compliance. The new projectors include the NC1200C at 9,000 lumens of brightness for screen sizes of up to 46-feet wide, the NC2000C at 17,000 lumens for screens up to 65-feet wide and the ultra-bright NC3200S at 31,000 lumens for screens up to 105-feet wide.

The tests were completed by the Research Institute for Digital Media and Content at Keio University (hereafter, DMC) in Japan, which is one of three entities licensed by Digital Cinema Initiatives, LLC to perform the CTP tests. NEC's digital cinema projectors were certified in:

- (\*1) Digital Cinema System Specification (DCSS) Version 1.2 as of March 7, 2008
- (\*2) DCSS CTP Version 1.1 as of May 8, 2009

"We are beyond proud to be the first digital cinema manufacturer to have achieved this significant accomplishment," said Pierre Richer, President and C.O.O. of NEC Display Solutions. "To have a full product line that meets the needs of today's exhibitors is not

only essential, but expected. NEC continually proves its place in the industry by capitalizing on stringent standards and providing innovative programs to enhance our products.”

“We are very pleased to confirm that all the NEC digital cinema projectors (NC1200C, NC2000C and NC3200S), featuring Texas Instruments’ Series 2 DLP Cinema® technology have passed all the requirements of the CTP,” said Kunitake Kaneko, assistant professor of DMC.

NEC’s DCI Compliance allows exhibitors to capitalize on current and future growth opportunities. For more information about NEC's digital cinema projectors and financing options with NEC Financial Services, please visit <http://www.necdisplay.com/GoDigital> or contact [NECDigitalCinemaLease@neclease.com](mailto:NECDigitalCinemaLease@neclease.com).

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#### **About NEC Display Solutions of America, Inc.**

Headquartered in Itasca, Ill., NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD monitors, commercial- and professional-grade large-screen LCD displays, a diverse line of multimedia and digital cinema projectors, and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for a wide variety of markets, including enterprise, healthcare, education and digital signage. For additional information about NEC Display Solutions of America monitors, consumers can call (866) NEC-MORE, or visit the website at [www.necdisplay.com](http://www.necdisplay.com). For digital images, please visit <http://www.necdisplay.com/products/digitalmedialibrary/>.

#### **About VUKUNET**

VUKUNET, powered by NEC Display Solutions of America, is the universal advertising platform that connects digital out-of-home networks with ad revenue. VUKUNET is a web-based tool that provides a centralized, automated place for network owners to connect their screens to advertisers looking to place their digital ads. Advertisers and ad agencies can use the companion ADVUKU ad-serving platform to search for the best

networks in any location. For additional information about VUKUNET, please visit [www.vukunet.com](http://www.vukunet.com), or call 877-805-VUKU. For VUKUNET logos and digital images, please visit <http://www.vukunet.com/PressResources.aspx>. For additional information on ADVUKU, visit [www.advuku.com](http://www.advuku.com).

**About DMC/Keio University ([www.dmc.keio.ac.jp/en/](http://www.dmc.keio.ac.jp/en/))**

The mission of DMC is to develop, encourage and promote advanced digital media technologies and digital content creation. Keio University has a proud history as Japan's first private institution of higher learning founded in 1858. With Founder Fukuzawa's spirit of science, Keio University educates people to think independently, to find solutions to the problems we are facing and to create additional value in society.

**About NEC Financial Services, LLC**

NEC Financial Services, LLC, delivers tailored leasing structures of extraordinary flexibility to customers nationwide and has expanded to include a complete range of technologies and services. NEC Financial Services offers financing services to Solution Providers, System Integrators, Resellers and Dealers, and their customers by supporting the sale of products and solutions to businesses in the United States. For more information, visit [www.neclease.com](http://www.neclease.com).