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Media Contact: Philip Anast Tech Image (for NEC Display Solutions) (847) 279-0022, x238 philip.anast@techimage.com

NEC DISPLAY SOLUTIONS DELIVERS UNMATCHED VIEWING EXPERIENCE WITH 43-INCH SEAMLESS CURVED DISPLAY

Ultra-Wide Curved Display Designed for Simulation, Digital Imaging, Command & Control Applications

CHICAGO – June 4, 2009 – <u>NEC Display Solutions of America</u>, a leading stand-alone provider of <u>commercial LCD</u> displays and <u>projectors</u>, today announced the <u>43" NEC</u> <u>CRV43</u> ultra-widescreen specialty desktop display, designed for use in applications such as professional graphics, higher education, government, financial, command & control and home office.

The NEC CRV43 curved display can be seen at InfoComm 09 (Peerless Booth No. 5441) on June 17-19 at the Orange County Convention Center in Orlando, Fla.

The unique NEC CRV43 curved display provides a much wider field of view and greater dynamic range with its double WGXA resolution (32:10 aspect ratio). The user's taskbar is extended natively and setup is made easy to configure with one input. These features make it an ideal solution for simulation, digital imaging and command & control.

"The NEC CRV43 curved display provides an excitingly immersive viewing experience for any type of user," said Keith Yanke, Director of Product Marketing for NEC Display Solutions. "Its lightning-fast response time coupled with its seamless curved screen provides enhanced comfort, decreased frustration and increased productivity. The monitor eliminates the bezel and screen gap issues that have complicated users' work environment for years."

The NEC CRV43 curved display includes the following features:

- Seamless curved screen, which eliminates bezel and screen gap issues for increased productivity and decreased frustration (according to Center for Human-Computer Interaction – Shupp et al, presented at Graphics Interface 2006)
- 2880 x 900 double WXGA native resolution
- 200 cd/m² brightness
- 0.02ms Rapid Response
- 10,000:1 contrast ratio
- Wide color gamut with 100% coverage of sRGB and 99.3% coverage of Adobe RGB
- Single link DVI-D and HDMI 1.3 input connectors
- USB 2.0 connectivity for easy use of peripherals
- Front panel controls
- On Screen Display (OSD®) and software-based GUI, which enables advanced display control options

The NEC CRV43 curved display is backed by a 3-year parts and labor warranty including the backlight and will be available for July 2009 shipment with estimated street price of \$7,999.

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About NEC Display Solutions of America, Inc.

Headquartered in Itasca, III., NEC Display Solutions of America, Inc., is a leading designer and provider of innovative desktop LCD displays, professional-grade large-screen LCD displays, a diverse line of projectors, and integrated display solutions. NEC Display Solutions develops leading-edge visual technology and customer-focused solutions for a wide variety of markets, including enterprise, professional, education, medical and digital signage. For additional information about NEC Display Solutions of America, consumers can call (866) NEC-MORE, or visit the Web site at www.necdisplay.com.

For digital images, please visit <u>http://www.necdisplay.com/products/digitalmedialibrary/</u>.